

# Be a Hero for a Better World!



"The cleanup costs of polluting a river, injecting pesticides into the ground water, or putting noxious gases into the air have not been figured into the cost of the manufacturing or agribusiness that put them there in the first place. Historically, the economic incentive has been to pollute."

-- Gloria Steinem

[BetterWorldHeroes.org](http://BetterWorldHeroes.org)

## Do One Thing for a Better World

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