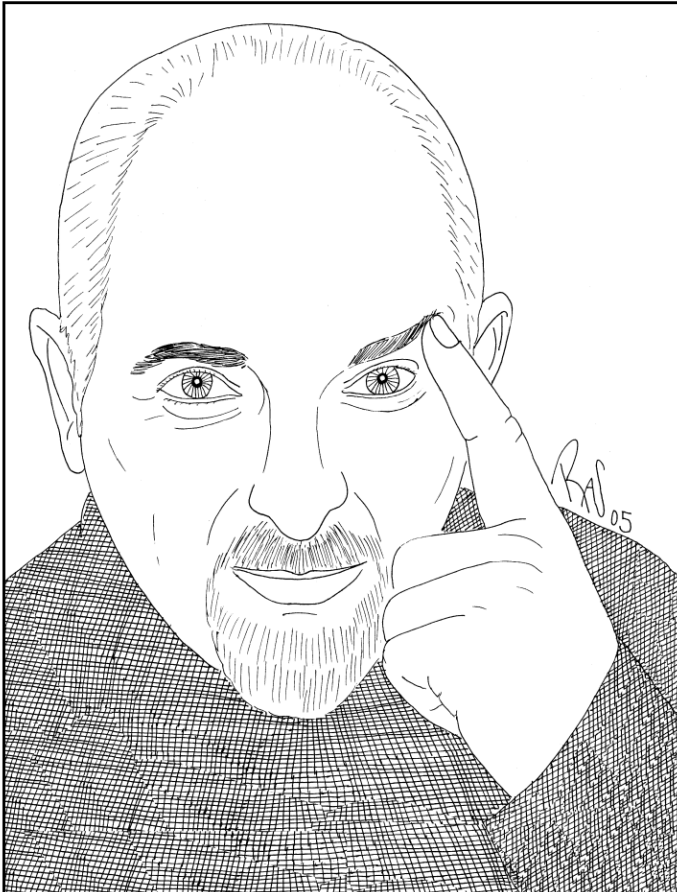


Be a Hero for a Better World



Peter Gabriel

(1950-)

Peter Gabriel is a British Grammy-winning singer/songwriter who gained international fame as the lead singer in the rock group Genesis, and then with a successful solo career. He is also well known for producing and promoting world music, and for his active involvement in many humanitarian campaigns and organizations. Peter Gabriel's song 'Biko' was the first mainstream pop song to talk about apartheid in South Africa, and in 1988 he worked with Amnesty International to organize the Human Rights Now! tour with Bruce Springsteen, Tracy Chapman, Sting and other artists.

In 1992, Peter Gabriel co-founded WITNESS which supplies human rights activists with video cameras and other technology to document and help end human rights abuses. Since then WITNESS has worked with human rights activists in over 50 countries. On his 89th birthday in July 2007, Nelson Mandela announced that Peter Gabriel and billionaire entrepreneur Richard Branson would be providing the funding to launch The Elders, an international group of some of the world's leading social change advocates like Desmond Tutu, Jimmy Carter, Mary Robinson and Muhammad Yunus, to address the planet's most pressing social issues.

"The UN Declaration of Human Rights laid down what any person might reasonably expect, yet there are remarkably few people who enjoy these rights. With cameras in the hands of activists and meaningful distribution of those images, we will witness what really goes on in this world and hopefully want to change it."

Peter Gabriel was born on February 13, 1950 in Cobham, Surrey, England

Be A Hero For A Better World!

1. Find out more about this hero
2. Hold an event to raise awareness about human rights issues
3. Contribute to organizations working to defend human rights

Human Rights Organizations

- Amnesty International (amnesty.org)
- Carter Center (cartercenter.org)
- Human Rights First (humanrightsfirst.org)
- Human Rights Watch (hri.org)
- Rights International (rightsinternational.org)
- UN Office of the High Commissioner for Human Rights (ohchr.org)
- Witness (witness.org)
- Women's Human Rights Net (whrnet.org)

For more information: www.betterworldheroes.com/gabriel.htm

BetterWorldHeroes.com

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