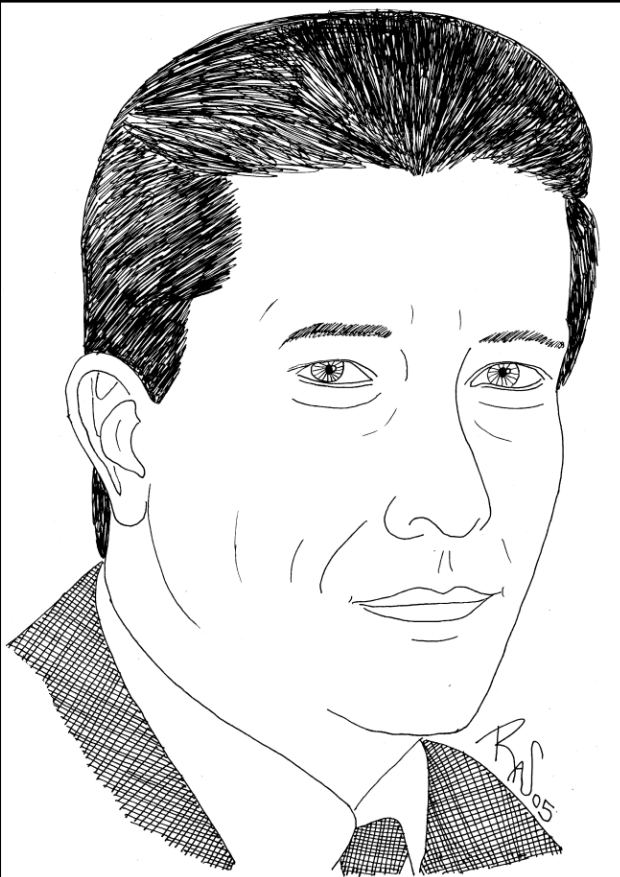


Be a Hero for a Better World



"The cost in human lives and suffering is so high that we all have to work to end violence and oppression once and for all. We have to proclaim that every human being is equal, in dignity, in freedom —and, as the first article of the Universal Declaration of Human Rights states, we have to live 'in a spirit of brotherhood.'"

Federico Mayor (1934-)

Federico Mayor Zaragoza is a Spanish politician and social change activist who served as the Director-General of UNESCO (United Nations Educational, Scientific, and Cultural Organization) from 1987 to 1999. Originally a professor of biochemistry, Mayor entered the world of politics starting as the Spanish undersecretary of Education and Science in 1974. He held various positions including moving up to Minister of Education and Science in 1981. He also was elected to the European Parliament.

In 1987 Federico Mayor was elected as Director-General of UNESCO, serving two six year terms. Under his leadership, UNESCO focused on the theme of building a culture of peace, and developed a Culture of Peace Programme that outlined a plan of action addressing education for peace, human rights and democracy, ending poverty, cultural diversity, and conflict prevention and resolution. The United Nations adopted the Declaration and Programme of Action on a Culture of Peace, and also declared the decade of 2001-2010 as the International Decade for the Promotion of a Culture of Peace and Non-Violence for the Children of the World. In 1999, Federico Mayor returned to Spain and started the Foundation for a Culture of Peace. He also started Ubuntu, a forum of civil society networks from around the world.

Federico Mayor was born on January 27, 1934 in Barcelona, Spain

Be A Hero For A Better World!

1. Find out more about this hero
2. Hold an event to raise awareness about human rights issues
3. Contribute to organizations working to defend human rights

Human Rights Organizations

- Amnesty International (amnesty.org)
- Carter Center (cartercenter.org)
- Human Rights First (humanrightsfirst.org)
- Human Rights Watch (hri.org)
- Rights International (rightsinternational.org)
- UN Office of the High Commissioner for Human Rights (ohchr.org)
- Witness (witness.org)
- Women's Human Rights Net (whrnet.org)

For more information: www.betterworldheroes.com/mayor.htm

BetterWorldHeroes.com

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