

Be a Hero for a Better World



"If you want to eliminate hunger, everybody has to be involved."

Bono (1960-)

Paul David Hewson, better known as Bono, is the first person in history to have been nominated for a Grammy Award, an Academy Award and the Nobel Peace Prize. As the lead singer for the Irish rock band, U2, Bono gained international fame, but he is also widely known for his humanitarian activism. In 1979, after seeing a benefit show for Amnesty International, Bono was inspired to become involved in charity work. In 1986 he joined Amnesty International's Conspiracy of Hope Tour with Sting, and was involved in the Band Aid, Live Aid and Live 8 projects with Bob Geldof. The 1999 Net Aid concert helped raise money over the internet to relieve third world debt. The Jubilee 2000 campaign also helped raise awareness and funds for this cause.

Bono helped form DATA (Debt, AIDS, Trade, Africa) and the ONE Campaign to help eradicate global poverty and HIV/AIDS. He helped launch Product Red, a brand that partners with major companies to raise funds to fight global diseases, and with his wife, Ali Hewson, helped launch EDUN, a socially responsible clothing company that pays fair wages to its third world factory workers. Bono has received numerous honors in addition to being nominated for the Nobel Peace Prize three times, including

receiving the Philadelphia Liberty Medal, being named *Time Magazine's* Person of the Year, and being granted British Knighthood.

Bono was born on May 10, 1960 in Dublin, Ireland

Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger (iaahp.net)
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

EndHungerBook.com

Organizations Helping End Hunger

- Alliance To End Hunger (alliancetoendhunger.org)
- America's Second Harvest (secondharvest.org)
- End Hunger Network (endhunger.com)
- Food For All (foodforall.org)
- The Hunger Site (hungersite.org)
- Oxfam America (oxfamamerica.org)
- World Hunger Year (worldhungeryear.org)
- UN Food & Agriculture Organization (fao.org)
- UN World Food Programme (wfp.org)

For more information: www.betterworldheroes.com/bono.htm

BetterWorldHeroes.com

© The BetterWorld Project - Distribute for non-commercial uses only

BetterWorld Heroes are included for illustration purposes only. No celebrity endorsement is implied.