

BE A HERO FOR A BETTER WORLD



"The real waste problem is not the fact of production. It is the fact of an economy that is wasteful from top to bottom... a byproduct of an unregulated free market and a free society, and self-regulating consequences of a free market and a free society."  
— Robert Redford

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"... we must use the intellects of the present era to develop a new technology which is based on a circular flow of materials such that the only byproduct of these processes will be its own waste products."  
— Kenneth E. Bockling

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Solid wastes" are the discarded leftovers of our advanced consumer society. The growing mountain of garbage and trash represents not only an attitude of indifference toward valuable natural resources, but also a serious economic and public health problem."  
— Jimmy Carter

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Mostly, I spend my free time being a mother to my two children, working in my organic garden, raising meadow of several acres, being passionately involved in conservation, recycling and solar energy."  
— Myler Danner

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Years ago, we all talked about recycling and not dumping things down your drain and all of that, but nothing's changed much. Recycle it, it's going to burn in the incinerator because the market is so huge and insatiable."  
— Ted Danner

Do One Thing for a Better World

# What's Your BetterWorld Issue:

## RECYCLING

...make a difference...

Do One Thing  
for a Better World.

Together  
We Make a World of Difference!

© The Emily Fund  
Distribute freely - no endorsement implied

DoOneThing.org - EmilyFund.org

BE A HERO FOR A BETTER WORLD



"Recycling is not an end in itself. It is the only way to ensure that the products of our civilization are not simply thrown away but are recycled back into the economy."  
— Paul Ehrlich

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Recycling is not a silver bullet. It is a necessary part of a broader effort to reduce waste and conserve resources."  
— Dennis Kozlowski

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"I believe that we can do a great deal to reduce waste and conserve resources by recycling and reusing materials."  
— Dan Rupp

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"To achieve true sustainability, we must reduce our 'garbage intake' and which we are currently throwing away into the environment that will not be naturally recycled for reuse - to near zero."  
— Dan Korman

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"I only feel angry when I see waste. When I see people throwing away things we could use."  
— Mother Teresa

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Recycling is not a silver bullet. It is a necessary part of a broader effort to reduce waste and conserve resources."  
— Ben Rich

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"The agriculture we seek will all like an ecosystem, feature material recycling and run on the contemporary sunlight of our star."  
— Steve Jackson

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"What we are living with is the result of human choices and it can be changed by making better, wiser choices."  
— Robert Redford

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Solid wastes" are the discarded leftovers of our advanced consumer society. The growing mountain of garbage and trash represents not only an attitude of indifference toward valuable natural resources, but also a serious economic and public health problem."  
— Myler Danner

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Mostly, I spend my free time being a mother to my two children, working in my organic garden, raising meadow of several acres, being passionately involved in conservation, recycling and solar energy."  
— Myler Danner

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"The real waste problem is not the fact of production. It is the fact of an economy that is wasteful from top to bottom... a byproduct of an unregulated free market and a free society, and self-regulating consequences of a free market and a free society."  
— Robert Redford

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"... we must use the intellects of the present era to develop a new technology which is based on a circular flow of materials such that the only byproduct of these processes will be its own waste products."  
— Kenneth E. Bockling

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Solid wastes" are the discarded leftovers of our advanced consumer society. The growing mountain of garbage and trash represents not only an attitude of indifference toward valuable natural resources, but also a serious economic and public health problem."  
— Jimmy Carter

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Mostly, I spend my free time being a mother to my two children, working in my organic garden, raising meadow of several acres, being passionately involved in conservation, recycling and solar energy."  
— Myler Danner

Do One Thing for a Better World

BE A HERO FOR A BETTER WORLD



"Years ago, we all talked about recycling and not dumping things down your drain and all of that, but nothing's changed much. Recycle it, it's going to burn in the incinerator because the market is so huge and insatiable."  
— Ted Danner

Do One Thing for a Better World

# WHAT'S YOUR BETTERWORLD ISSUE? RECYCLING



"What we are living with is the result of human choices and it can be changed by making better, wiser choices."  
-- Robert Redford

Each year Americans create about 240 million tons of solid wastes - about 4 1/2 pounds per person each day! Much of this waste ends up in landfills or is incinerated, but most of it can be recycled. Recycling is taking a product or material that is no longer being used and turning it into a raw material that can be used for something else. It is an easy but important way of helping to protect our environment from the pollution that our wastes can cause. Until 'modern times' recycling was a normal way of life. During World War II for example, 25% of all wastes were recycled, but by 1960 less than 8% of our wastes were recycled. Today, 32% of wastes are recycled in America and there are more than 10,000 curbside recycling programs!

You can help conserve resources by practicing the 3 R's - Reduce, Reuse and Recycle. **Reduce:** Precycle - 1/3 of all garbage is packaging - buy products with minimal or recycled packaging; **Reuse:** Many things can be reused before throwing them out. **Recycling:** Take the National Recycling Coalition's Recycling pledge:

-- I pledge to find out what materials I can and cannot recycle in my community; -- I pledge to lead by example in my neighborhood by recycling; -- I pledge to recycle batteries, cell phones and other electronic waste; -- I pledge to email my elected officials to ask them to increase funding for my community's recycling programs. -- I pledge to tell five friends that recycling is the easiest thing they can do to slow global warming.

Recycling Day, on November 15, is an important opportunity to educate people about the importance of recycling for our environment, and how each of us can make a difference for a better world by recycling.

## Do One Thing for a Better World

1. Take the Recycling Pledge
2. Reduce, Reuse, Recycle
3. Hold an event to raise awareness about the importance of recycling
4. Urge elected officials to work to meet the EPA's goal of 35% recycling

## Recycling Links

- America Recycles Day ([americarecyclesday.org](http://americarecyclesday.org))
- Earth 911 ([earth911.org/recycling](http://earth911.org/recycling))
- EPA Office of Solid Wastes ([epa.gov/epaoswer](http://epa.gov/epaoswer))
- Kids Recycle! ([kidsrecycle.org](http://kidsrecycle.org))
- Ntl. Recycling Coalition ([nrc-recycle.org](http://nrc-recycle.org))
- Paper Industry Assoc. Council ([paperrecycles.org](http://paperrecycles.org))

## DO ONE THING

The Emily Fund - Education, Mentorship, Inspiration, Leadership, Youth for a better world

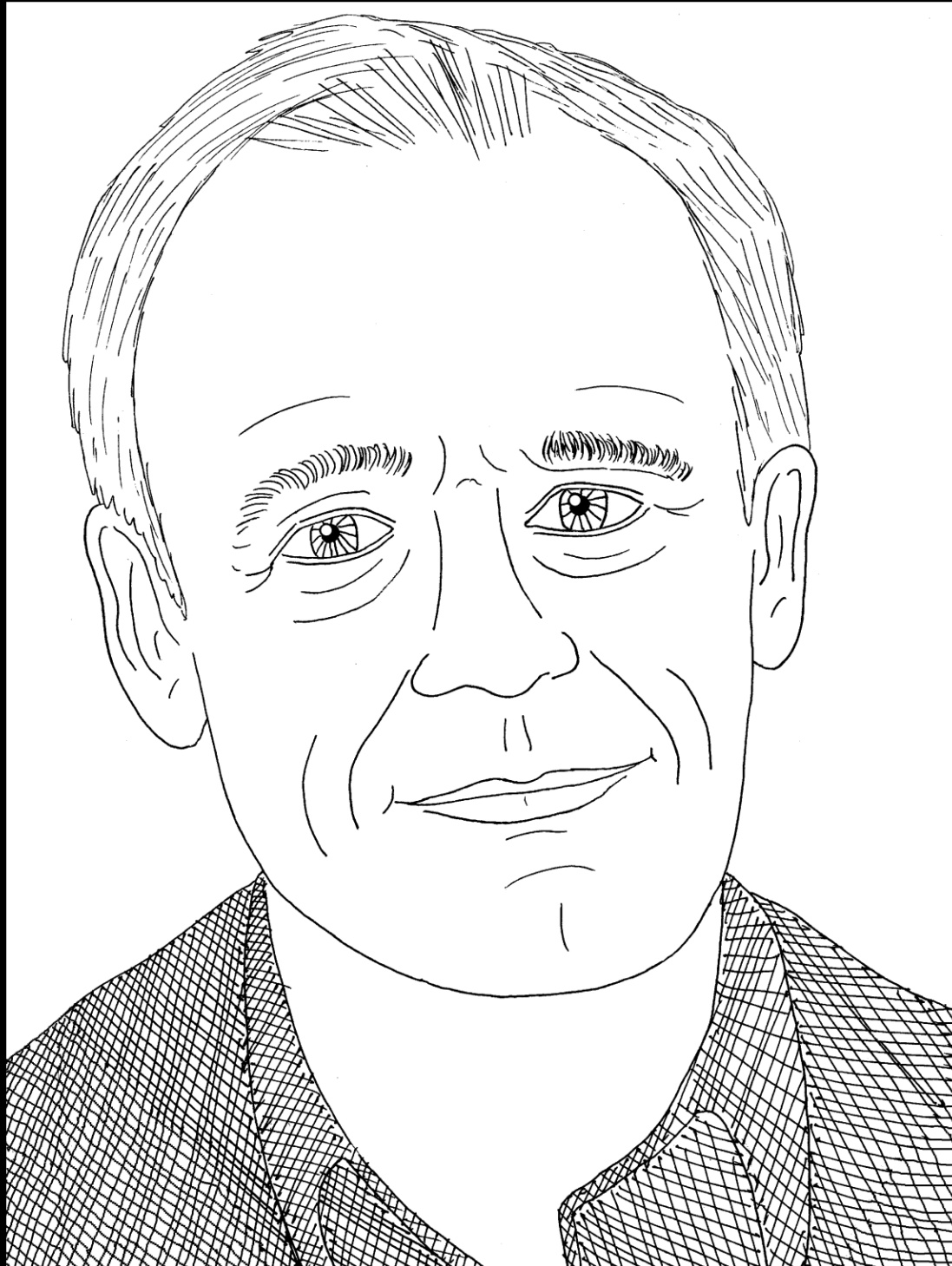
[DoOneThing.org](http://DoOneThing.org) - [EmilyFund.org](http://EmilyFund.org)

© The EMILY Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"But our waste problem is not the fault only of producers.  
It is the fault of an economy that is wasteful from top to bottom—  
a symbiosis of an unlimited greed at the top and a lazy, passive, and  
self-indulgent consumptiveness at the bottom—and all of us are involved in it."**

**-- Wendell Berry**

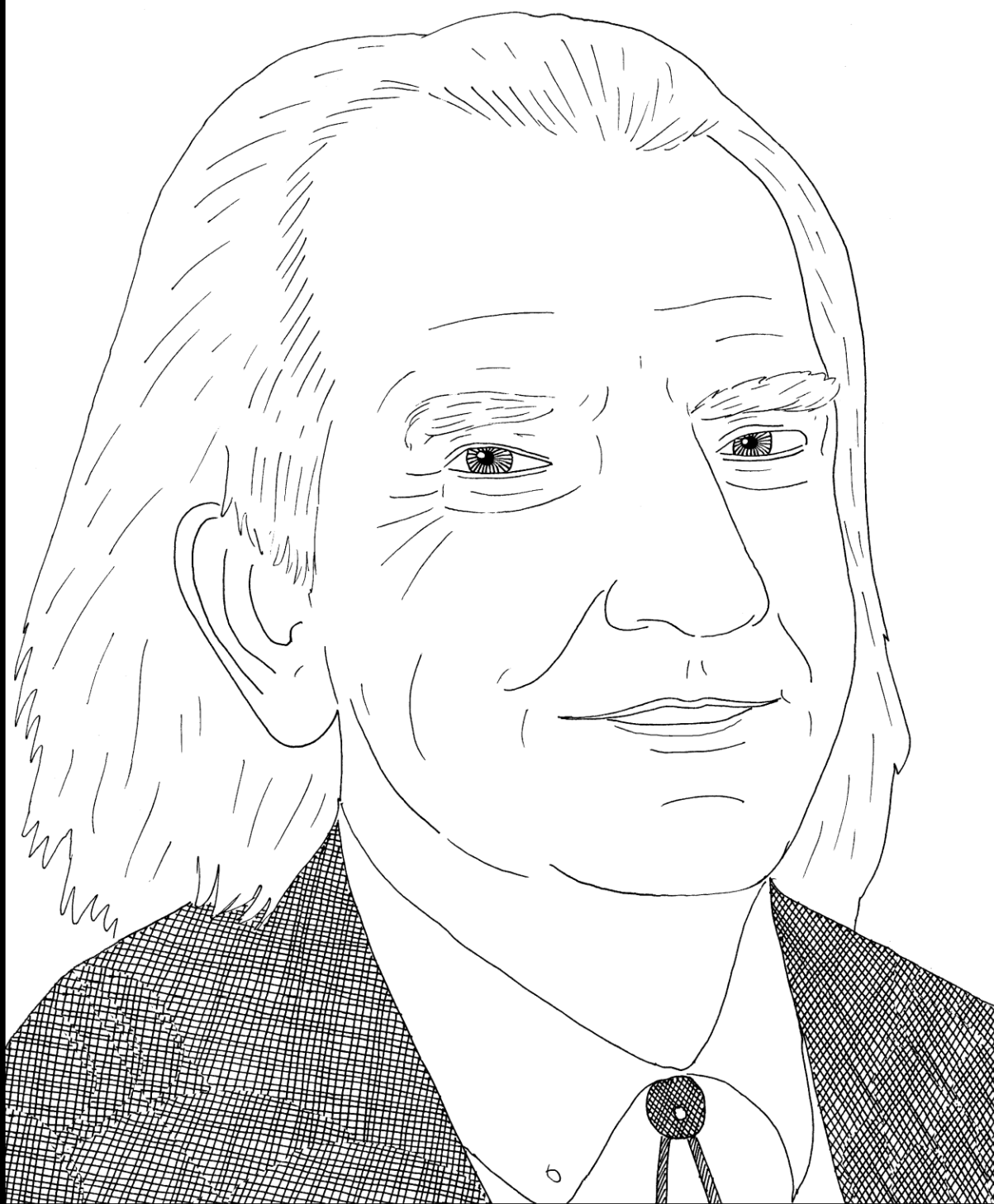
## **Do One Thing for a Better World**

**...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)**

**© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied**

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"...we must use the interlude of the present era to develop a new technology which is based on a circular flow of materials such that the only sources of man's provisions will be his own waste products.  
-- Kenneth E. Boulding**

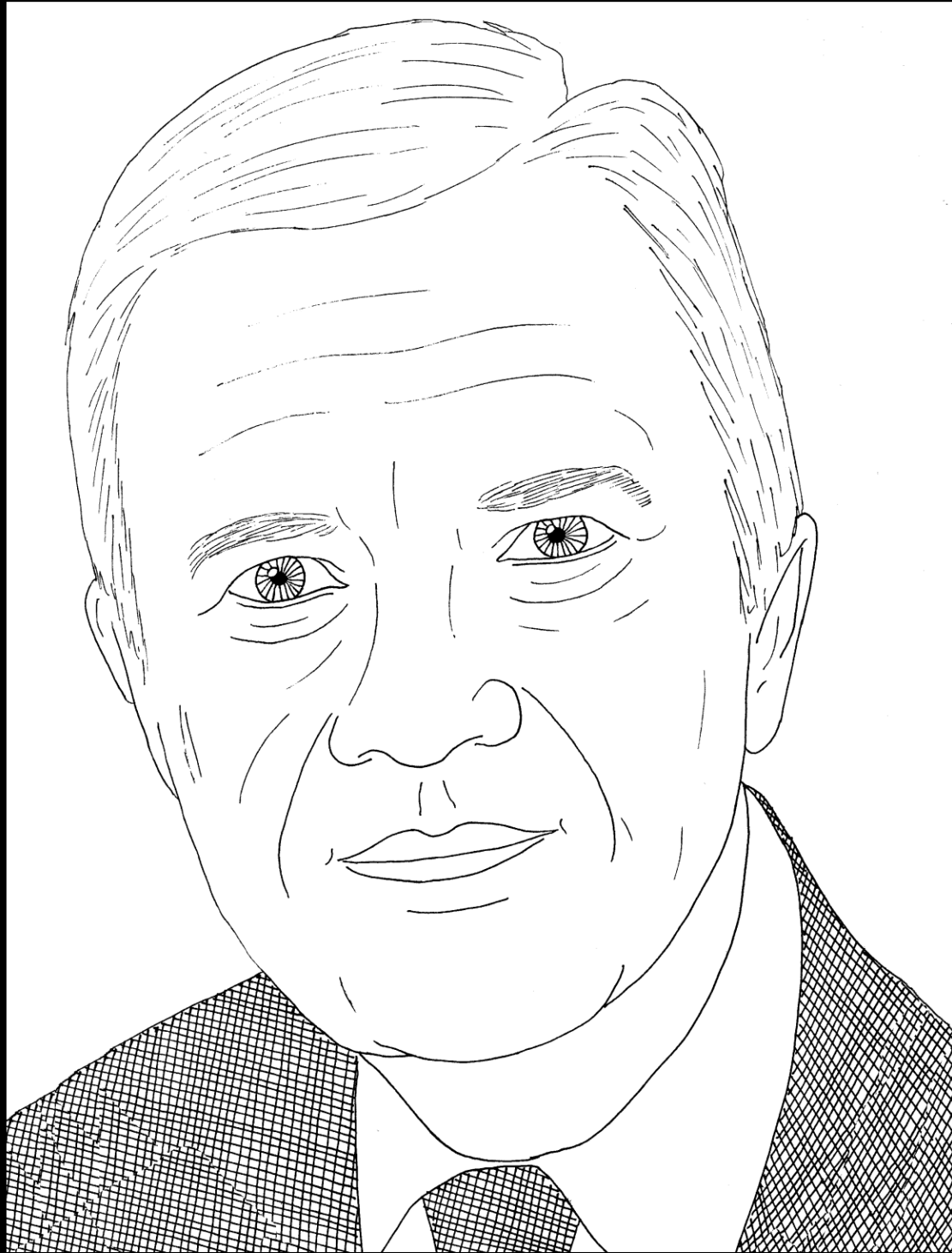
## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**""Solid wastes' are the discarded leftovers of our advanced consumer society. This growing mountain of garbage and trash represents not only an attitude of indifference toward valuable natural resources, but also a serious economic and public health problem." -- Jimmy Carter**

## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Mostly, I spend my time being a mother to my two children, working in my organic garden, raising masses of sweet peas, being passionately involved in conservation, recycling and solar energy."  
~ Blythe Danner**

## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
DIFFERENCE



MAKE  
A  
DIFFERENCE

**"Years ago, we all talked about recycling and not dumping things down your drain and all of that, but talking doesn't help much. Basically, it's going to have to be legislation because the impact is so huge and diversified."  
-- Ted Danson**

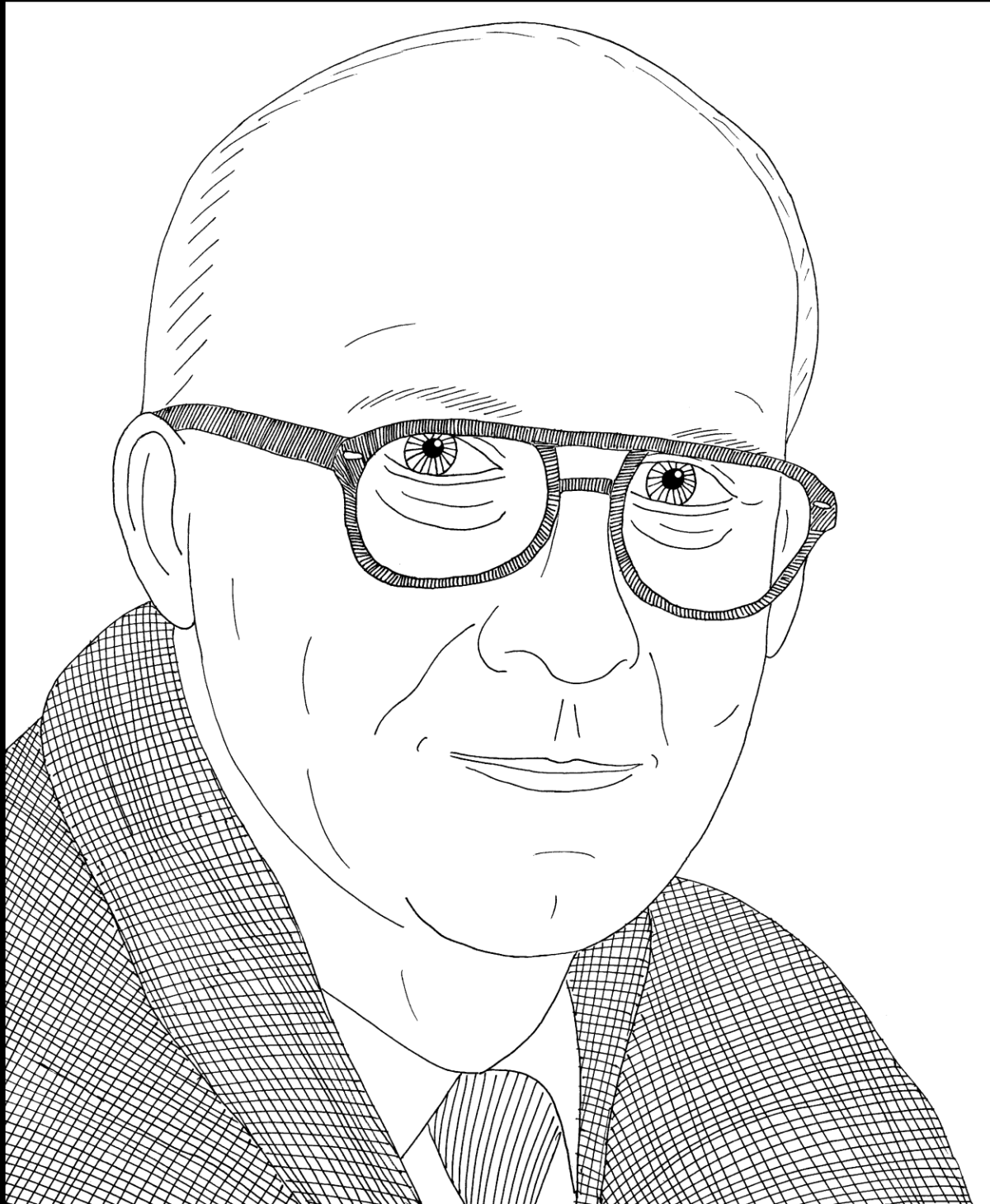
## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



MAKE  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"Pollution is nothing but the resources we are not harvesting.  
We allow them to disperse because we've been ignorant of their value."  
~ R. Buckminster Fuller**

## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied



# BE A HERO FOR A BETTER WORLD

MAKE  
A  
DIFFERENCE



MAKE  
A  
DIFFERENCE

**"Listen up, you couch potatoes: each recycled beer can saves enough electricity to run a television for three hours."**

**-- Denis Hayes**

## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

**BE A HERO FOR A BETTER WORLD**

**M  
A  
K  
E  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E**



**M  
A  
K  
E  
A  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E**

**"The agriculture we seek will act like an ecosystem, feature material recycling and run on the contemporary sunlight of our star."**

**-- Wes Jackson**

**Do One Thing for a Better World**

**...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)**

**© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied**

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"To achieve true sustainability, we must reduce our 'garbage index' - that which we permanently throw away into the environment that will not be naturally recycled for reuse - to near zero."**

**-- David Korten**

**Do One Thing for a Better World**

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

**BE A HERO FOR A BETTER WORLD**

**M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E**



**M  
A  
K  
E  
  
A  
  
D  
I  
F  
F  
E  
R  
E  
N  
C  
E**

**"What we are living with is the result of human choices  
and it can be changed by making better, wiser choices."**

**-- Robert Redford**

**Do One Thing for a Better World**

**...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)**

**© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied**

# BE A HERO FOR A BETTER WORLD

M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E



M  
A  
K  
E  
  
A  
  
D  
-  
I  
F  
F  
E  
R  
E  
N  
C  
E

**"We can help educate our families and communities about the importance of recycling, and how each of us can make a difference for a better world by recycling."**

**-- Robert Alan Silverstein**

**Do One Thing for a Better World**

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied

# BE A HERO FOR A BETTER WORLD

MAKE  
A  
DIFFERENCE



MAKE  
A  
DIFFERENCE

**"I only feel angry when I see waste.  
When I see people throwing away things we could use.  
-- Mother Teresa**

## Do One Thing for a Better World

...every act of compassion makes a difference... [DoOneThing.org](http://DoOneThing.org)

© The Emily Fund - Distribute freely for non-commercial uses - No celebrity endorsement implied