

BE A HERO FOR A BETTER WORLD



MAKE A DIFFERENCE

"No one can lead our lives for us. We are responsible for our actions. So people - especially the younger generation - need to be very careful especially where safe sex is concerned."
- **Samuel Alford**
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MAKE A DIFFERENCE

"I have a message to our society, which is centered with the addition of people. In addition with the progression of AIDS, I believe with long-term research, it's with giving freedom of the human, to not let us stand on our efforts. We need that attitude of it to be progressive."
- **Mary Maguire**
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MAKE A DIFFERENCE

"The global HIV/AIDS epidemic is an unprecedented crisis that requires an unprecedented response. In particular it requires solidarity - between the healthy and the sick, between rich and poor, and above all between those and those who have been infected or are at risk of infection."
- **Jack Ankeny**
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MAKE A DIFFERENCE

"I think we who have had parents by HIV/AIDS do not only just get something of an education on any other child, but they also need that education more than anything else. A solid environment will progress them for the future, with things to remove the stigma and discrimination, particularly associated with AIDS."
- **Harry Baskin**
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MAKE A DIFFERENCE

"I think we need to be very careful of it. It's probably going to be a long-term commitment, more services are needed at points, more parental involvement, more education and information, more to help and to be able to help people to get, support, education and young adults, and more professional people with HIV and AIDS."
- **Carol Bellamy**
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BetterWorld Issue: AIDS

...make a difference...


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for a Better World.

Together
We Make a World of Difference!

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MAKE A DIFFERENCE

"The father's job, I think very much the same thing. I see the same concern for people who live but a world away. I see the same concern about events, respect, those people, and, honestly, I see the same concern about what we can do to help people, and the message of AIDS and poverty."
- **Bill**
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MAKE A DIFFERENCE

"Fathers and mothers are doing, raising children with no support, trying to do everything by themselves. They need more support, need for education, information, and forward movement of HIV and AIDS. The response needs to be long. It's a great effort to become involved."
- **Hugh Jones**
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MAKE A DIFFERENCE

"My first memory as being involved in AIDS, being involved in that was... I remember from another time. I think the problem for parents, teachers and other people that they think about the child, and how they can help them. It's the message of the 21st Century will have the father that deal in the work on all the children of the 21st century."
- **Al Gore**
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MAKE A DIFFERENCE

"The heart of the society begins in protecting lives, and we need that the heart of AIDS is to be a message of hope and faith. It's the message of the 21st Century will have the father that deal in the work on all the children of the 21st century."
- **Al Gore**
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"As a Global Ambassador for TruthAIDS, I've learned that the heart of AIDS is to be a message of hope and faith. It's the message of the 21st Century will have the father that deal in the work on all the children of the 21st century."
- **Al Gore**
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MAKE A DIFFERENCE

"The songs that I've written about AIDS, and AIDS and HIV and about the power of humanization, love, hope, and... I'm gonna sing them because I know that it's real."
- **Michelle Kiser**
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"The heart needs to be moved to the right place. It's not about the... We need to work to ensure the father and the mother have to be able to help people, and the message of AIDS and poverty."
- **Samuel Alford**
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"The cause of making the world a better place for children unless we all... today HIV/AIDS is the biggest threat to the one universal objective."
- **Lee Harvey**
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MAKE A DIFFERENCE

"I can make a difference in a child's life by joining with UNICEF to ensure that millions and millions are given the treatment that they deserve, in order to live a life free from HIV and AIDS."
- **Christie Schiffer**
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MAKE A DIFFERENCE

"I'm a firm believer that education is the most efficient tool we have to make people aware and make our children aware, and to protect them from the scourge of the century, which is AIDS."
- **Shabir**
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MAKE A DIFFERENCE

"...the AIDS crisis is evidence of a world in which nothing important is respected, valued, treated, in which everything that can corrupt, alienate, and every problem is, or is destined to become, worldwide."
- **Renee Sebring**
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WHAT'S YOUR BETTERWORLD ISSUE? FIGHTING AIDS



"You have so much power to bring awareness, prevention and change."
— Ashley Judd

AIDS (acquired immunodeficiency syndrome) is one of the most destructive and widespread epidemics in recorded history. It has killed more than 25 million people since it was discovered in 1981, and it is the world's fourth leading cause of death. In 2006, more than 3 million people died from AIDS and more than 1/2 million of them were children. 15 million children around the world have lost one or both parents because of AIDS. 38 million people are infected with the HIV virus that causes AIDS, and without treatment, many more will die. Less than one in five who need treatment have access to it. These are grim statistics, but many international organizations, charities, governments, scientists and concerned citizens are working to help end the AIDS pandemic.

In 1988, World AIDS Day was started as an opportunity to unite the global community to fight AIDS by raising awareness and support for its prevention and treatment. Spearheaded by the World AIDS Campaign, each year organizations, governments and communities host local and national events and activities throughout the world on December 1. Until 2010, the main theme of the campaigns for World AIDS Day and throughout the year is "Stop AIDS: Keep the Promise." This refers to the Millennium Development Goals all nations agreed to at the United Nations Millennium Summit, with one of the 8 goals being to halt and reverse the spread of HIV/AIDS. Despite this pledge, 4.3 million people became infected with the HIV virus in 2006 - more than in any other year!

There are many things that you can do to help raise awareness and support for the global campaign to end AIDS. Wear a Red Ribbon to show your support for those living with AIDS and the fight against the pandemic. Take the leadership pledge to take a lead in fighting AIDS on the worldaidscampaign.org website. Write letters to local and national leaders to take a greater leadership role in the fight against AIDS, and hold an event to urge your community to get involved.

Do One Thing for a Better World

1. Find out more
2. Wear the Red Ribbon
3. Hold an event to raise awareness
4. Write letters to leaders asking them to take a leadership role in the fight against AIDS
5. Support organizations working to end the AIDS pandemic

Ending AIDS Links

- AIDS.gov
- Campaign to End AIDS (campaigntoendaids.org)
- Global AIDS Alliance (globalaidsalliance.org)
- Global Fund (theglobalfund.org)
- UNAIDS (unaids.org)
- World AIDS Campaign (worldaidscampaign.org)
- YouthAIDS (youthaids.org)

DO ONE THING

The Emily Fund - Education, Mentorship, Inspiration, Leadership, Youth for a better world

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**"No one can lead our lives for us. We are responsible for our actions.
So people -- especially the younger generation --
need to be very careful especially where safe sex is concerned."
-- Salman Ahmad**

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“In today's climate in our country, which is sickened with the pollution of pollution, threatened with the prominence of AIDS, riddled with burgeoning racism, rife with growing huddles of the homeless, we need art and we need art in all forms. We need all methods of art to be present, everywhere present, and all the time present.”

-- Maya Angelou

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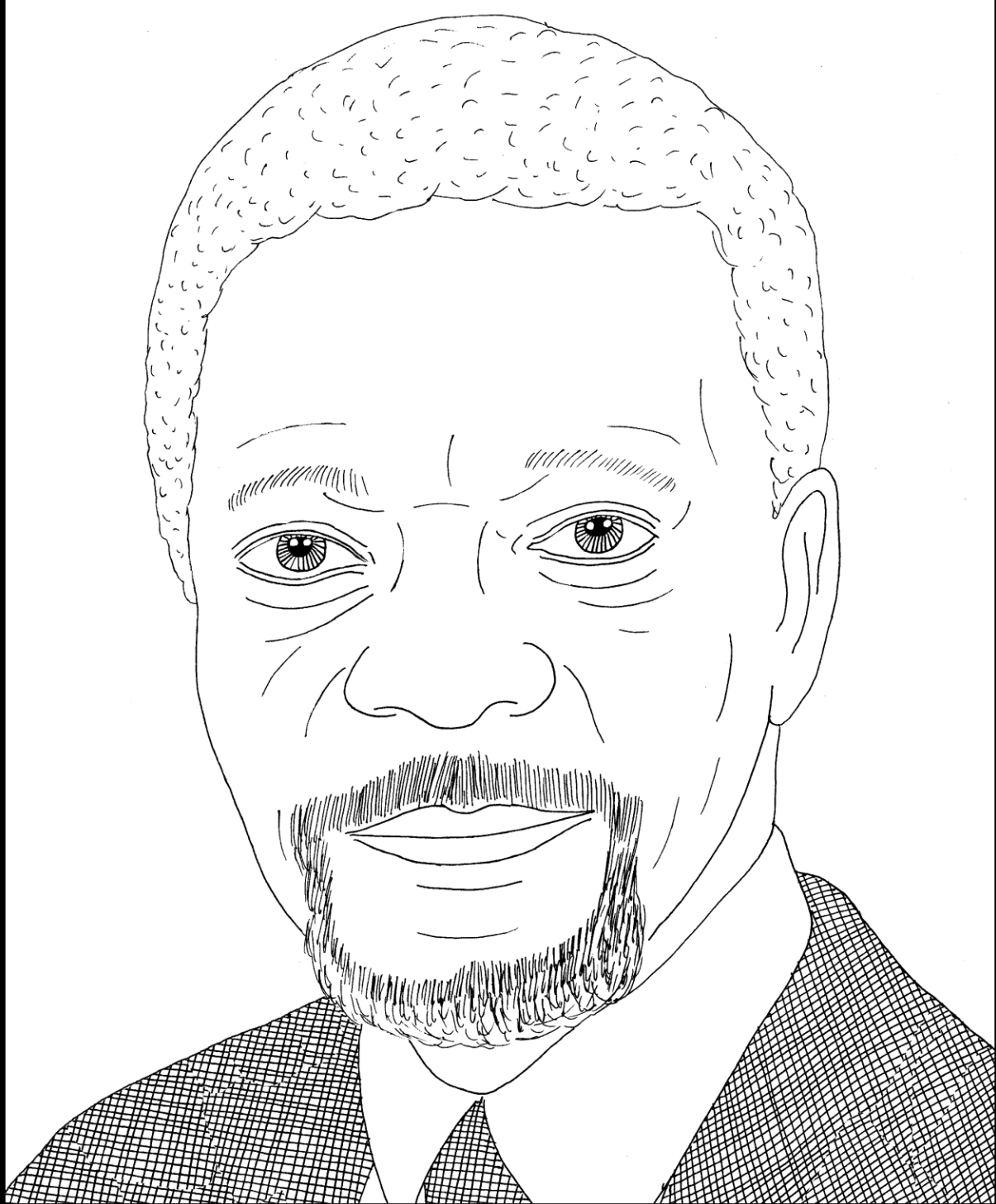
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"The global HIV/AIDS epidemic is an unprecedented crisis that requires an unprecedented response. In particular it requires solidarity -- between the healthy and the sick, between rich and poor, and above all, between richer and poorer nations. We have 30 million orphans already. How many more do we have to get, to wake up?"

-- Kofi Annan

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"Children who have lost parents to HIV/AIDS are not only just as deserving of an education as any other children, but they may need that education even more. Being part of a school environment will prepare them for the future, while helping to remove the stigma and discrimination unfortunately associated with AIDS."

-- Harry Belafonte

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"What is needed now are increased efforts to promote youth participation and commitment; more services aimed at youth; more parental involvement; more education and information, using schools and other sites; more protection for girls, orphaned children and young women; and more partnerships with people with HIV and AIDS."

-- Carol Bellamy

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"Everywhere I go, I see very much the same thing. I see the same compassion for people who live half a world away. I see the same concern about events beyond these borders. And, increasingly, I see the same conviction that we can and we must join together to stop the scourge of AIDS and poverty."

-- Bono

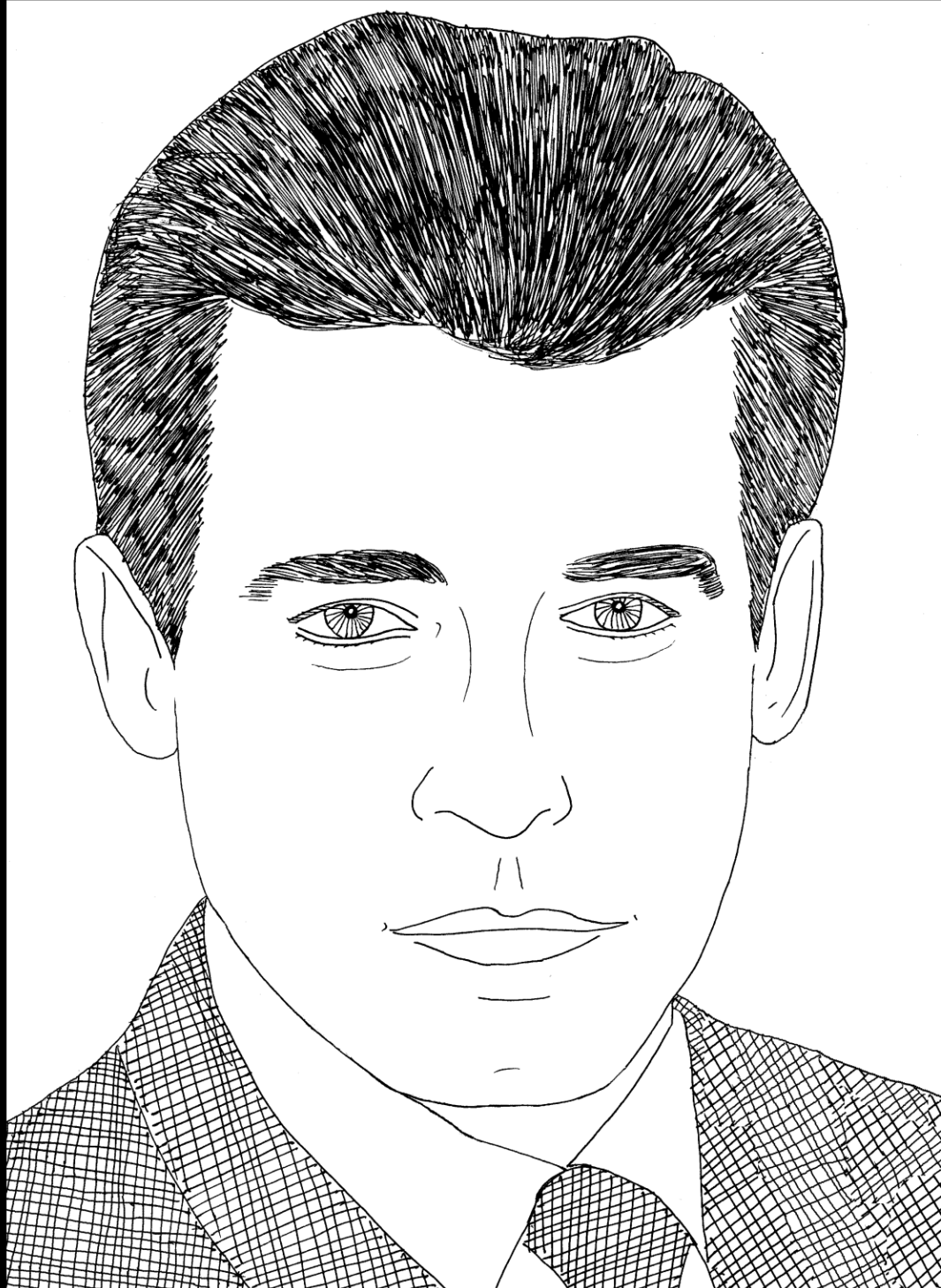
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"We want the world to focus on children whose lives have been devastated by AIDS. The millions of children who are missing their parents; their childhood, their future but most importantly, they are missing YOU. Everyone can make a real difference. Your voice is needed in a global movement that can change their world."

-- Pierce Brosnan

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"That the AIDS pandemic is threatening sustainable development in Africa only reinforces the reality that health is at the center of sustainable development."

-- Gro Brundtland

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"Every minute of every day, a child under 15 is infected with HIV - the overwhelming majority of children under 15 who are HIV-positive get infected through their mothers at birth. Without treatment, half of these children die before they reach their second birthday."

-- Gabriel Byrne

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"Stigma hurts. Because of AIDS, children are bullied, isolated and shut out of school. They are missing out on education. They are missing out on medicines. Children are missing your love, care and protection. Join me. And become a stigma buster. UNITE FOR CHILDREN - UNITE AGAINST AIDS"
-- Jackie Chan (from UNICEF PSA)

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“AIDS is no longer a death sentence for those who can get the medicines. Now it's up to the politicians to create the "comprehensive strategies" to better treat the disease.”

-- Bill Clinton

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"Mozambique is having an economic resurgence but still four out of 10 people there have HIV or AIDS... There's astounding conditions but what I was left with... was the power of the human spirit there and the fact these people have been through so much and they were still dancing in the streets"

-- Leonardo DiCaprio

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"We've taken on the major health problems of the poorest - tuberculosis, maternal mortality, AIDS, malaria - in four countries. We've scored some victories in the sense that we've cured or treated thousands and changed the discourse about what is possible."
-- Dr. Paul Farmer

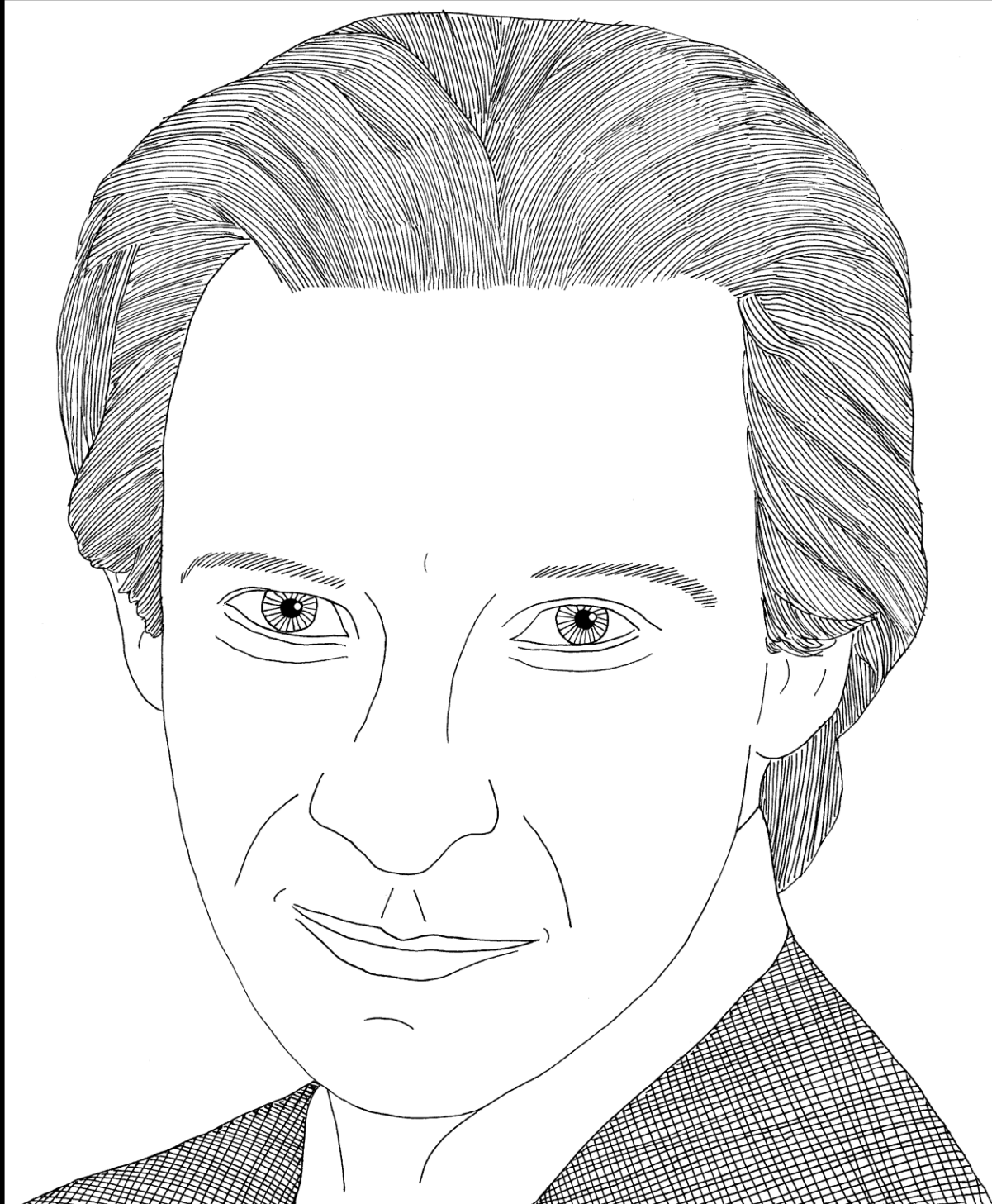
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"Fathers and mothers are dying, leaving children with no support. Stigma and discrimination is ruining the family lives. There is an urgent need for education, information, and increased awareness of HIV and AIDS. The response needs to be now. We cannot afford to become fatigued."

-- Ralph Fiennes

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"We're looking at the singular condition of poverty. All the other individual problems spring from that condition... doesn't matter if it's death, aid, trade, AIDS, famine, instability, governance, corruption or war. All of that is poverty. Our problem is that everybody tries to heal each of the individual aspects of poverty, not poverty itself."

-- Bob Geldof

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"Did you know a child is orphaned by AIDS every 15 seconds. Millions of children are going it alone. Missing their childhood. Missing their mother. Missing their father. AIDS is devastating families around the globe. Children are missing your support. Unite for children. Unite against AIDS."
-- Danny Glover (Text from UNICEF PSA)

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"Did you know children are dying because of AIDS. Missing the medicines that prevent transmission from mother to child. Missing the protection from parents, teachers and role models that can teach them about the danger, and keep them safe from sexual exploitation. Children are missing your support. Unite for children. Unite against AIDS."

-- Whoopi Goldberg (from UNICEF PSA)

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"The heart of the security agenda is protecting lives - and we now know that the number of people who will die of AIDS in the first decade of the 21st Century will rival the number that died in all the wars in all the decades of the 20th century."

-- Al Gore

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**"We need to band together as a unit every day,
especially to conquer the strength of the AIDS virus."
-- Dustin Hoffman**

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"The songs that I've written about Africa, and AIDS and HIV and about the power of humanitarian love, those songs, I'm gonna sing them because I know that it's real."

-- India.Arie

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"As a Goodwill Ambassador for YouthAIDS, I've learned that the face of AIDS is increasingly young and female. By educating young people and empowering them to make the right choices we can stop the spread of HIV/AIDS."

-- Ashley Judd

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"We must work to repeal trade agreements that impede access to affordable generic drugs. We must work to cause the IMF and the World Bank to reduce and eventually eliminate the debt that takes poor nations' resources away from crises like AIDS. We must focus America's leadership on addressing and ending this epidemic."

-- Dennis Kucinich

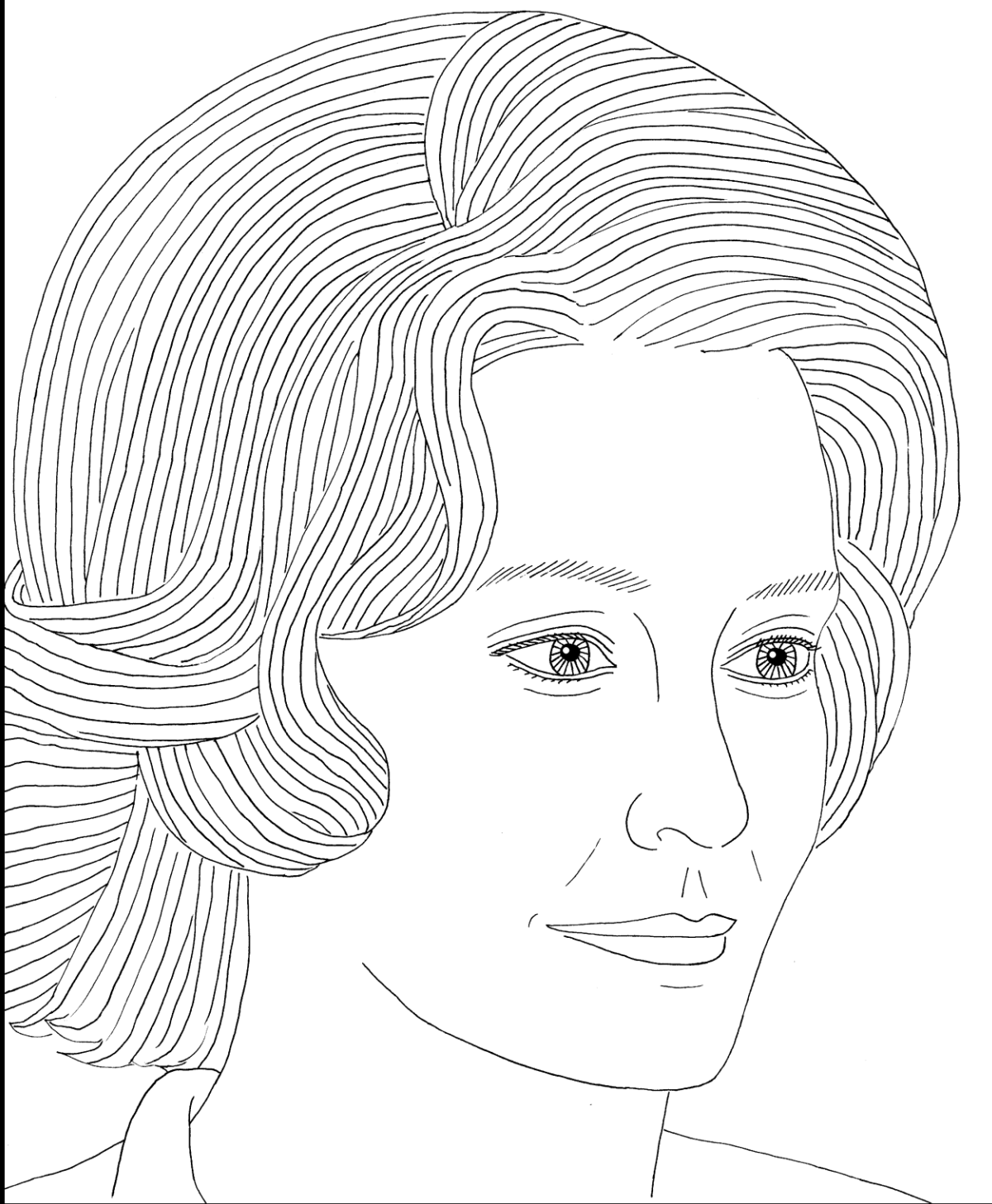
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BE A HERO FOR A BETTER WORLD

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**"Did you know knowledge is the key to stopping the spread of AIDS. Yet millions of children are missing an education. Missing their teachers who have died of the disease. Missing from class as they stay home to care for their dying mothers and fathers. Children are missing your support. Unite for Children. Unite against AIDS."
-- Jessica Lange (from UNICEF Public Service Announcement)**

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BE A HERO FOR A BETTER WORLD

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"It takes a variety of strategies and initiatives to address this pandemic.
It's about life and death and the survival of humanity."

-- Barbara Lee

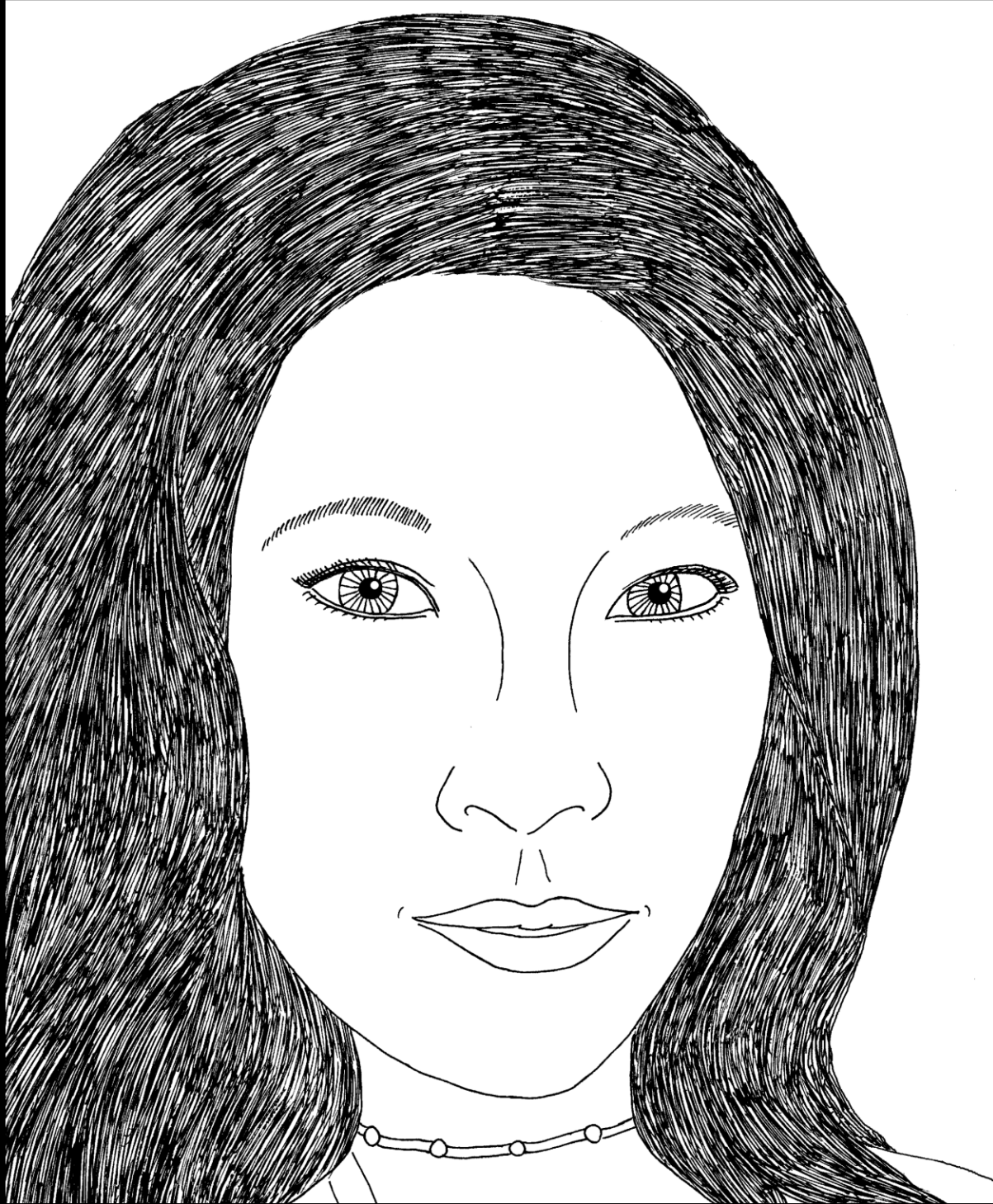
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"I've witnessed the total devastation of HIV and AIDS in sub-Saharan Africa... I've met too many brave and beautiful children who are struggling to care for their sick parents or their orphaned brothers and sisters. Many children infected with HIV will not live to see their fifth birthday... Children suffer not only from this virus but also the stigma, poverty and destruction that accompany it. As a UNICEF ambassador I hope to draw more attention and funding to this crisis." -- Lucy Liu

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**"Let us give publicity to HIV/AIDS and not hide it, because [that is] the only way to make it appear like a normal illness."
-- Nelson Mandela**

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"Football is being used as a language in that project...
The vital message being communicated to the boys and young men is about
safe sex, the use of condoms and preventing the spread of HIV/AIDS."
-- Sir Roger Moore

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"The cause of making the world a better place for children unites us all - today HIV/AIDS is the biggest threat to this one universal objective."

-- Liam Neeson

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"If condoms and potentially microbicides can prevent millions of deaths [from AIDS], they should be made more widely available. I know that there are those who, out of sincere religious conviction, oppose such measures. And with these folks, I must respectfully but unequivocally disagree."

-- Barack Obama

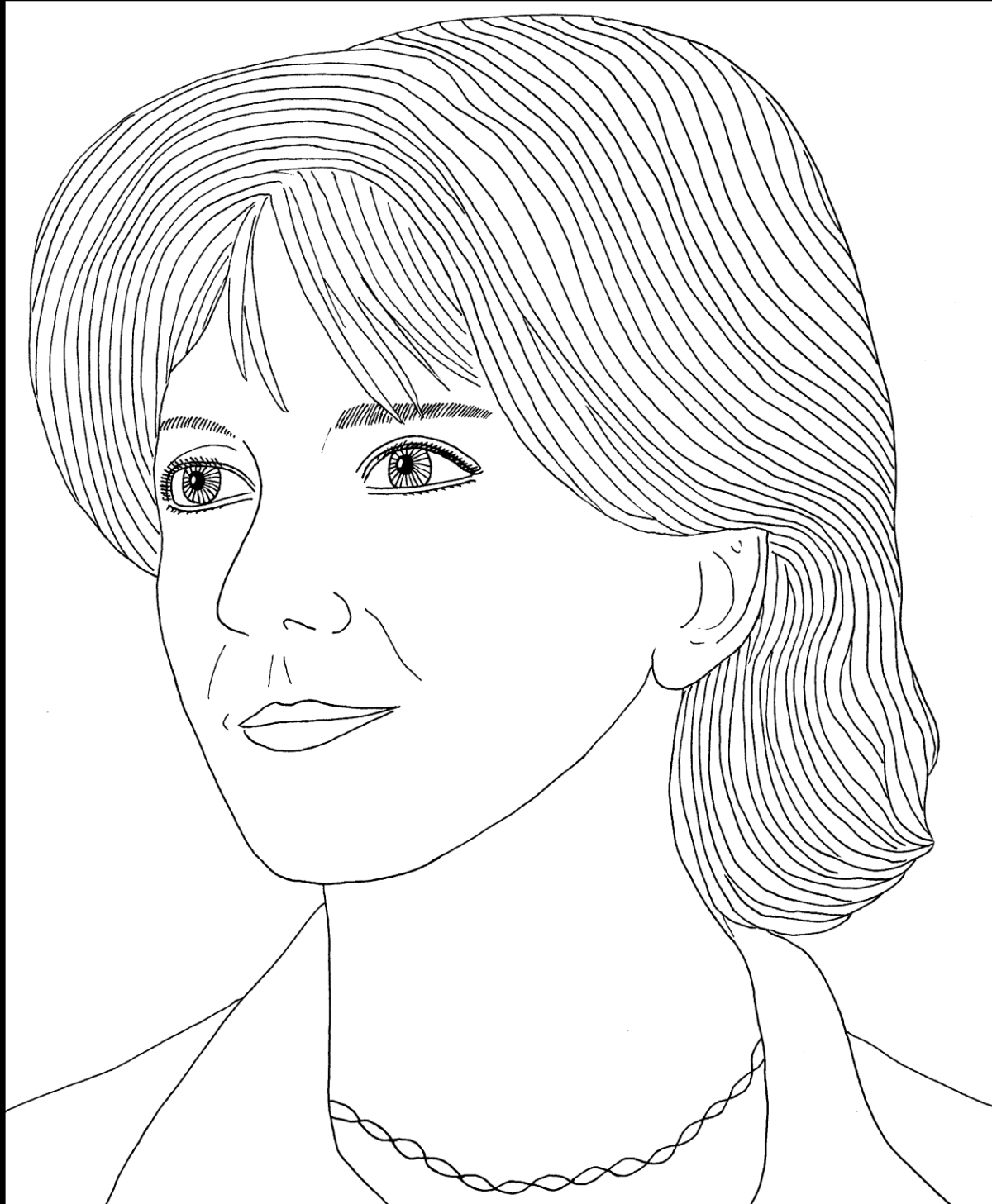
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**"When my father died of AIDS, I knew I had to do everything in my power to prevent others from going through what he endured."
-- Natasha Richardson**

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"Knowledge is the key to stopping the spread of AIDS. Yet millions of children are missing an education. Missing their teachers who have died of the disease. Missing from class as they stay home to care for their dying mothers and fathers. Children are missing your support. United for Children. Unite against AIDS."

-- Susan Sarandon (from UNICEF PSA)

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BE A HERO FOR A BETTER WORLD

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"We can make a difference in a child's life by joining with UNICEF to ensure that mothers and children are given the treatment that they deserve, in order to live a life free from HIV and AIDS."

-- Claudia Schiffer

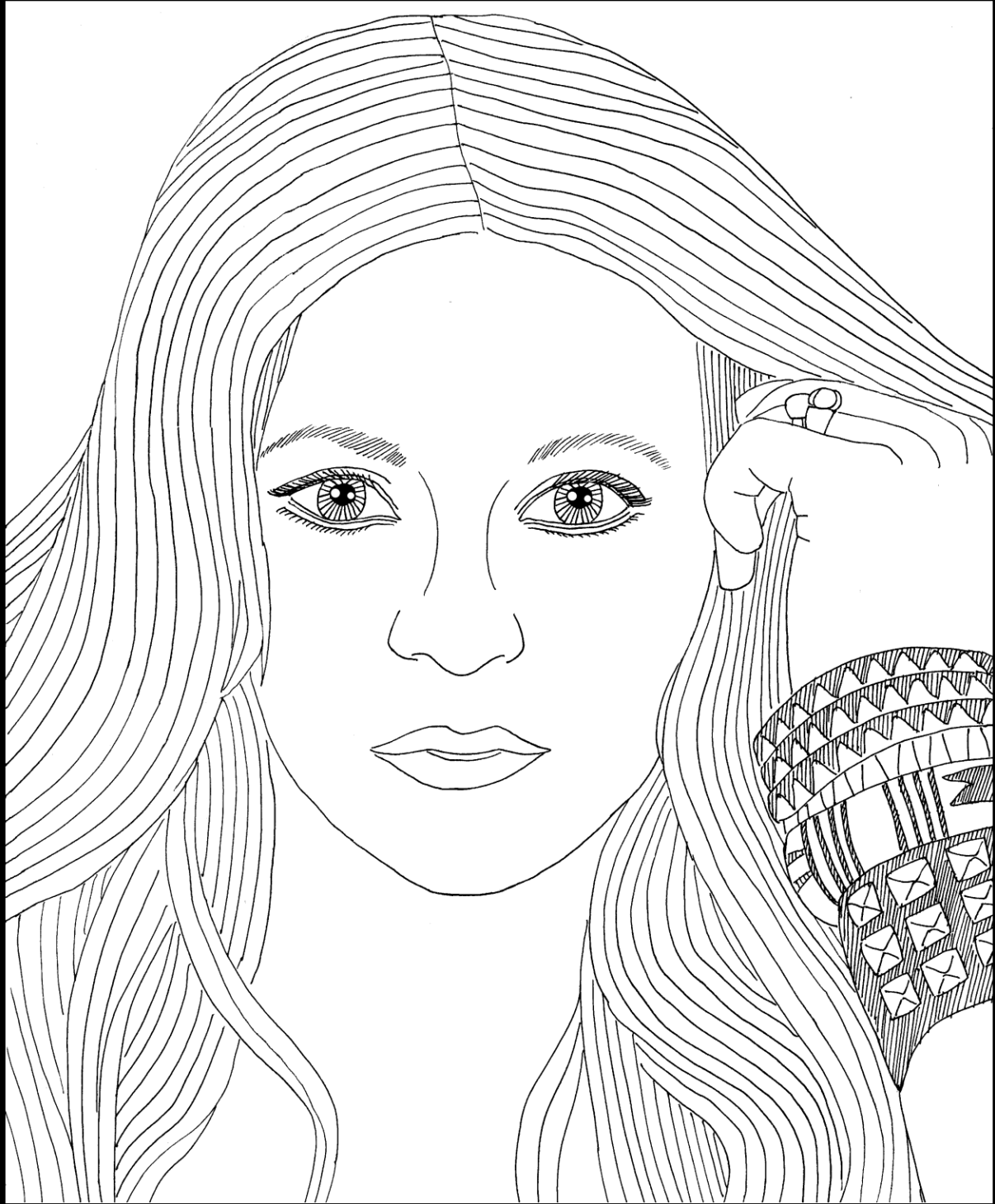
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"I'm a firm believer that education is the most efficient tool we have to make people aware and make our children aware, and to protect them from the scourge of the century, which is AIDS."
-- Shakira

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"...the AIDS crisis is evidence of a world in which nothing important is regional, local, limited; in which everything that can circulate does, and every problem is, or is destined to become, worldwide..."

-- Susan Sontag

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"I think the statistics of AIDS are so terrifying, so overwhelming that it makes you think that I can't act. But actually you can. You can write letters, you can activate yourself and other people. You can be aware, you can educate yourself about it and you can talk about it. And all of those things are extremely positive..."

-- Emma Thompson

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