


UNICEF DAY - OCTOBER 31




MAKE A DIFFERENCE

"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children."
— Clay Aiken

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MAKE A DIFFERENCE

"These children and their parents know that getting an education is not only their right, but a passport to a better future."
— Harry Belafonte

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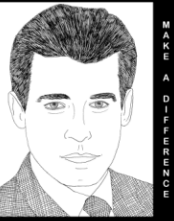


MAKE A DIFFERENCE

"...in serving the best interests of children, we serve the best interests of all humanity."
— Carol Bellamy

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MAKE A DIFFERENCE

"We need to work to break all children around the world from dependence. All the children of children who are making their parents their childhood, that's what we need to do. We are young. Our parents can change our lives. Our lives are needed in a great moment that can change their world."
— Piers Fennell

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MAKE A DIFFERENCE

"Michelle Obama, President of the United States, is the most powerful woman in the world. They are making an impact. They are making an impact on the world. Children are making an impact on the world. And they are making an impact on the world. And they are making an impact on the world."
— Michelle Obama

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MAKE A DIFFERENCE

"Children are a quality of life. They are a better human being."
— George Goldberg

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UNICEF DAY

October 31

...make a difference...


Do One Thing for a Better World.

Together We Make a World of Difference!

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MAKE A DIFFERENCE

"Have we forgotten about the children, and those for whom the next generation?"
— Audrey Hepburn

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MAKE A DIFFERENCE

"I was very fortunate to have learned the transformative power of music early in life. As a child I loved to dance and perform. By inspiring people to care about their neighbors near and far, being a UNICEF Ambassador allows me this kind of opportunity."
— Angela Jahn

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MAKE A DIFFERENCE

"Over 20 million children of conflict are out of school. Education is often forgotten."
— Angelina Jolie

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MAKE A DIFFERENCE

"I think it's important for me as an actor that I say these are the issues I'm going to be committed to. One of them for me is women and children's health around the world and their rights."
— Nicole Kidman

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MAKE A DIFFERENCE

"There is no greater cause than making the world fit for children."
— Tim Lincecum

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MAKE A DIFFERENCE

"What can we do to make the world's children a priority."
— Anne Hathaway

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MAKE A DIFFERENCE

"The cause of making the world a better place for children is not an all..."
— Liam Neeson

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MAKE A DIFFERENCE

"Working on behalf of UNICEF's lifesaving efforts in one of my most recent films."
— Sarah Jessica Parker

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MAKE A DIFFERENCE

"When my children were up in the morning they knew they were not loved, and they knew their parents got to spend with them. There are a lot of other children who are getting that love. It's important to give the world's children and Susan Sarandon."

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MAKE A DIFFERENCE

"We can make a difference in a child's life by joining with UNICEF to ensure that children and children are given the treatment that they deserve. In order to live a life free from HIV and AIDS."
— Oprah Winfrey

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MAKE A DIFFERENCE

"The schools play an important role when it comes down to protecting children's safety. It's important to ensure that children are given the treatment that they deserve. In order to live a life free from HIV and AIDS."
— Sherry Stringfield

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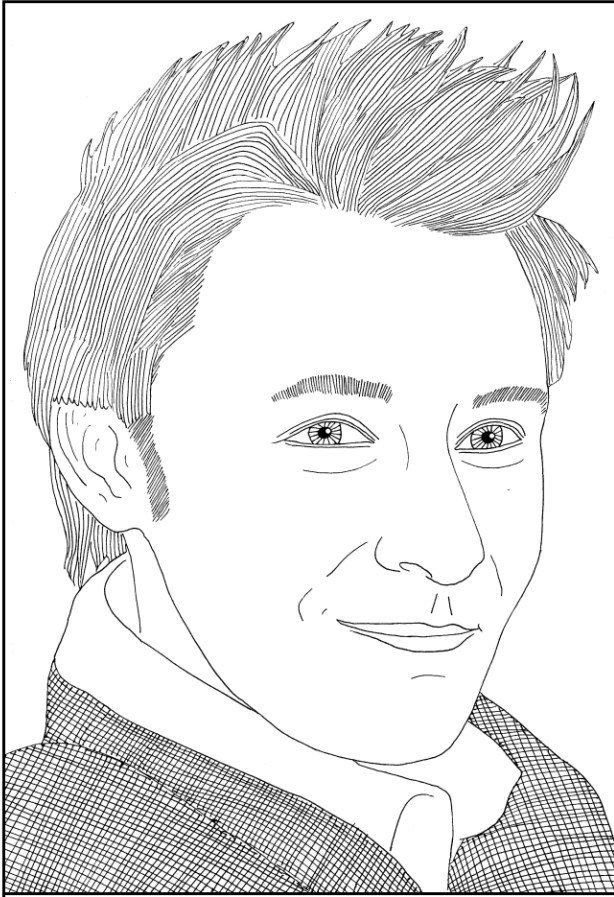


MAKE A DIFFERENCE

"Did you know that every day there are millions of children who spend so much of their lives in poverty? It's time to do something about it."
— Sir Alex Ferguson

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"UNICEF is working for the survival of children worldwide. What can we do to get more Americans committed to the cause?"
-- Clay Aiken

On Halloween in 1950, school children in Philadelphia started an important tradition that has inspired millions of children to make a difference, by collecting money for the children of the world when they went trick-or-treating. The school children raised \$17 in 1950, but since then children have raised nearly \$200 million dollars for UNICEF's work to provide emergency relief, medicine, clean water, better nutrition and better education for kids in 160 countries.

UNICEF, the United Nations Children's Fund was created by the UN General Assembly in 1946 to provide humanitarian and development assistance to children and mothers in developing nations. UNICEF's focuses include: immunization, child protection, education of girls, HIV/AIDS prevention and treatment and early childhood care. These are the same focuses of the Millennium Development Goals -- specific goals that all of the leaders of the world agreed to work towards.

In addition to providing an opportunity to raise funds for UNICEF's work, UNICEF Day is also a chance for kids, their parents and teachers to learn about the challenges facing children around the world - from poverty and diseases to armed conflicts. It's also a time to learn about the rights of all children as declared in the Convention on the Rights of the Child, and to remind our governments about their pledge to meet the Millennium Development Goals.

"There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace."

-- Kofi Annan

Do One Thing for a Better World

1. Find out more about UNICEF, the Declaration on the Rights of the Child and the Millennium Development Goals
2. Hold an event to educate others about UNICEF's work
3. Support UNICEF and other organizations working to help children in need

Links for Children's Rights

- Child Rights Information Network (crin.org)
- Children's Defense Fund (childrensdefense.org)
- Children Now (childrennow.org)
- Global Movement for Children (gmfc.org)
- National Youth Rights Association (youthrights.org)
- Save the Children (savethechildren.org)
- UNICEF (unicef.org)

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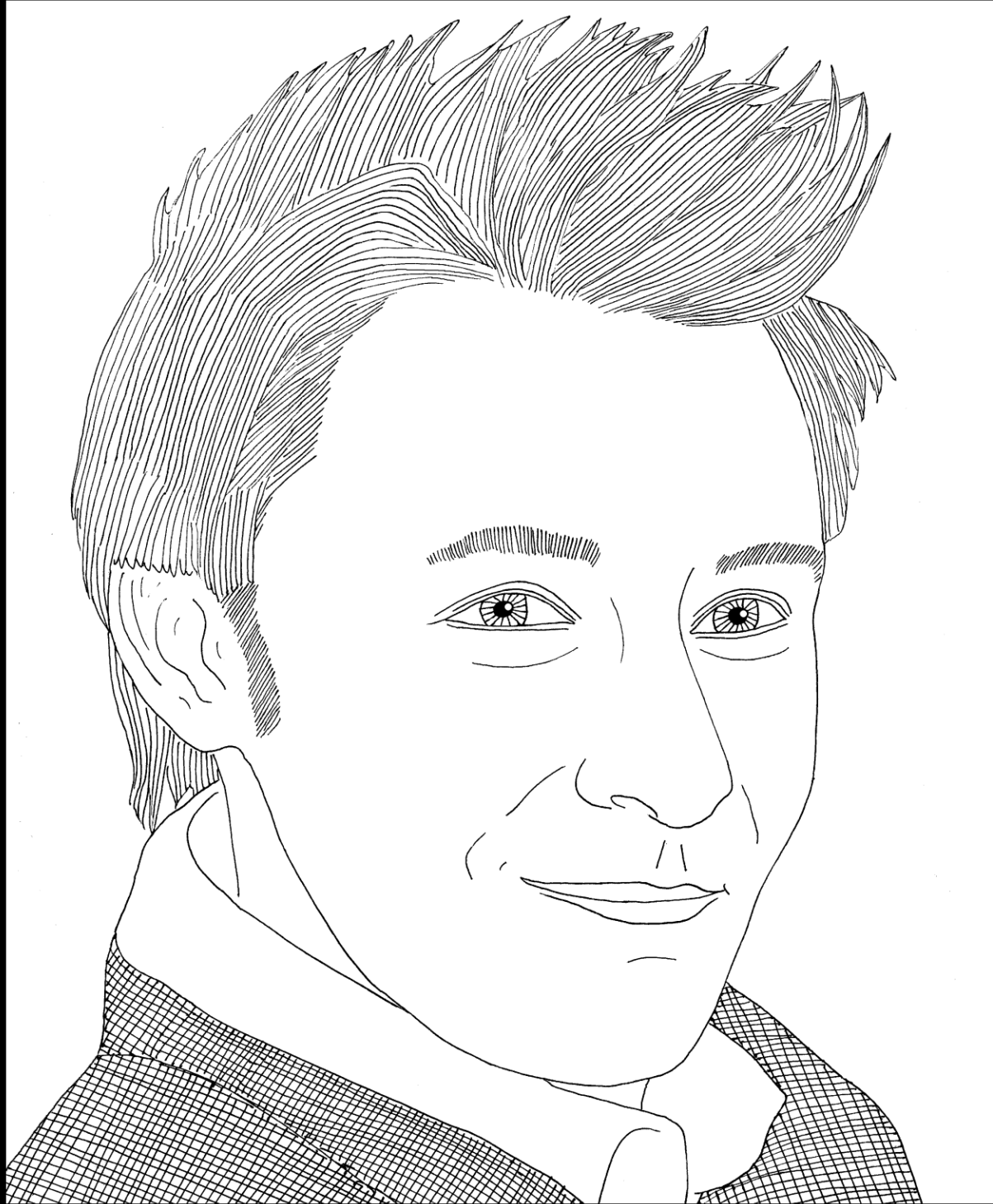
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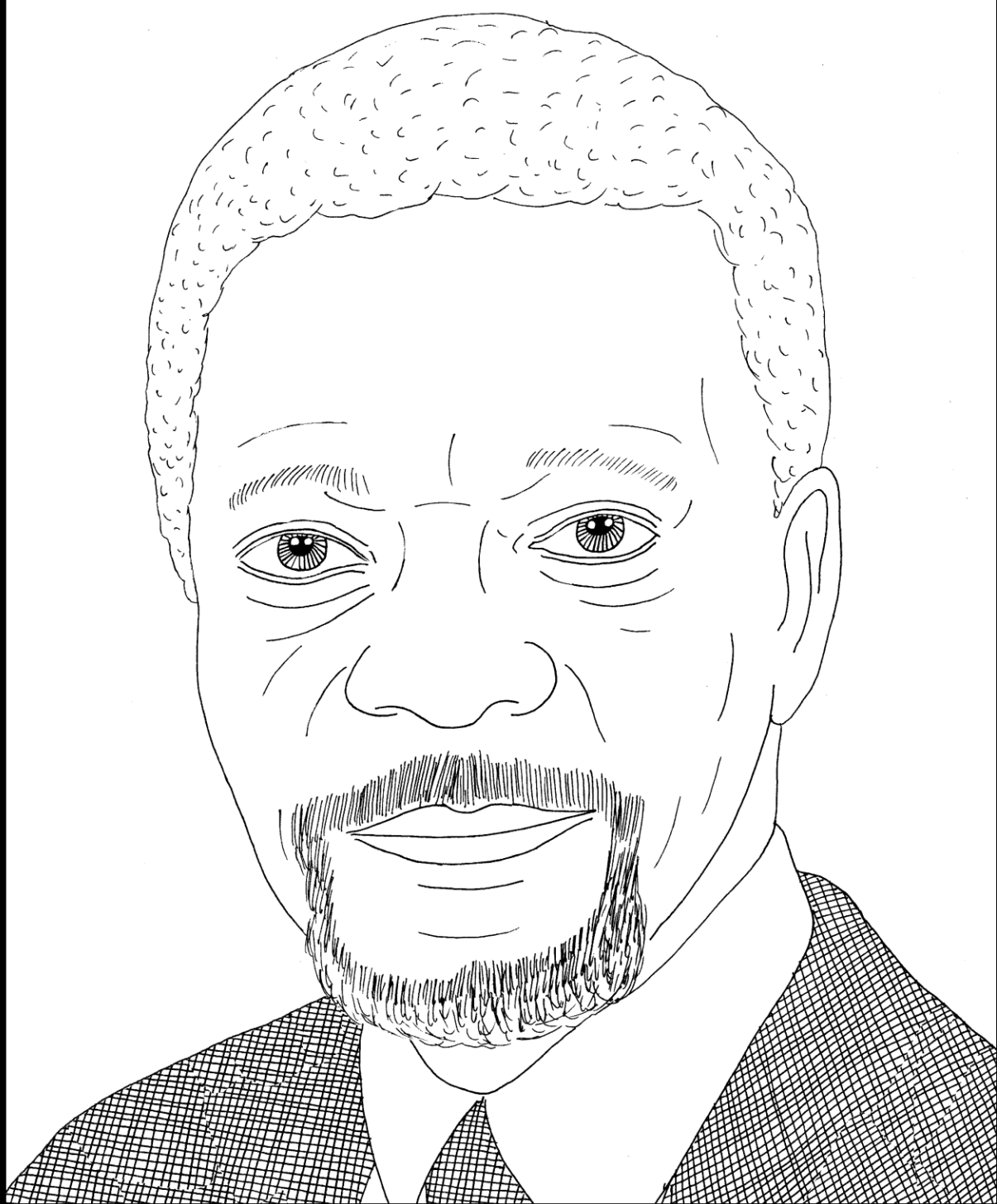
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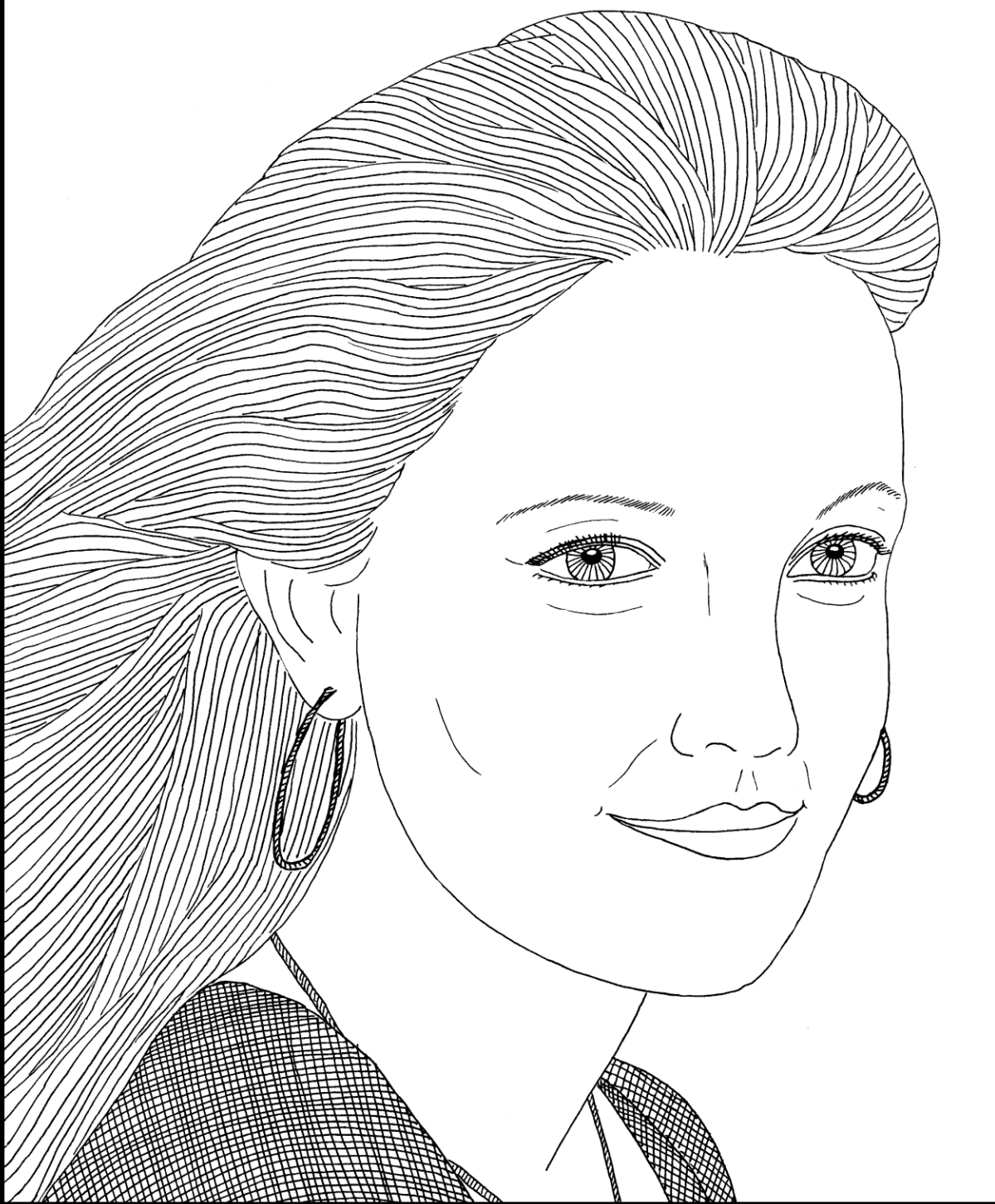
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**"I can't think of any issue that is more important than working to see that no schoolchild in this world goes hungry."
-- Drew Barrymore**

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"These children and their parents know that getting an education is not only their right, but a passport to a better future..."
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"...in serving the best interests of children,
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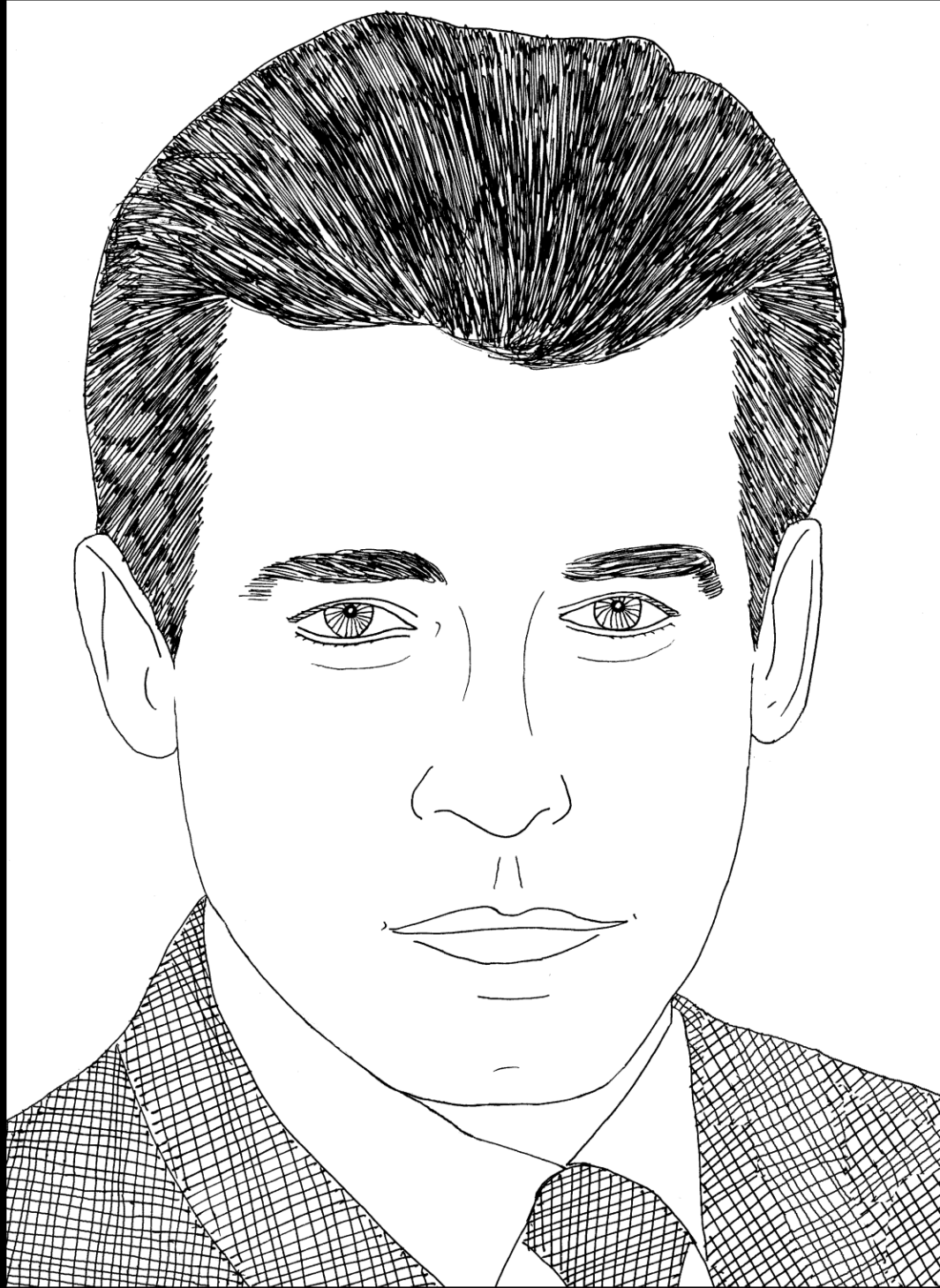
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"We want the world to focus on children whose lives have been devastated by AIDS. The millions of children who are missing their parents; their childhood, their future but most importantly, they are missing YOU. Everyone can make a real difference. Your voice is needed in a global movement that can change their world."

-- Pierce Brosnan

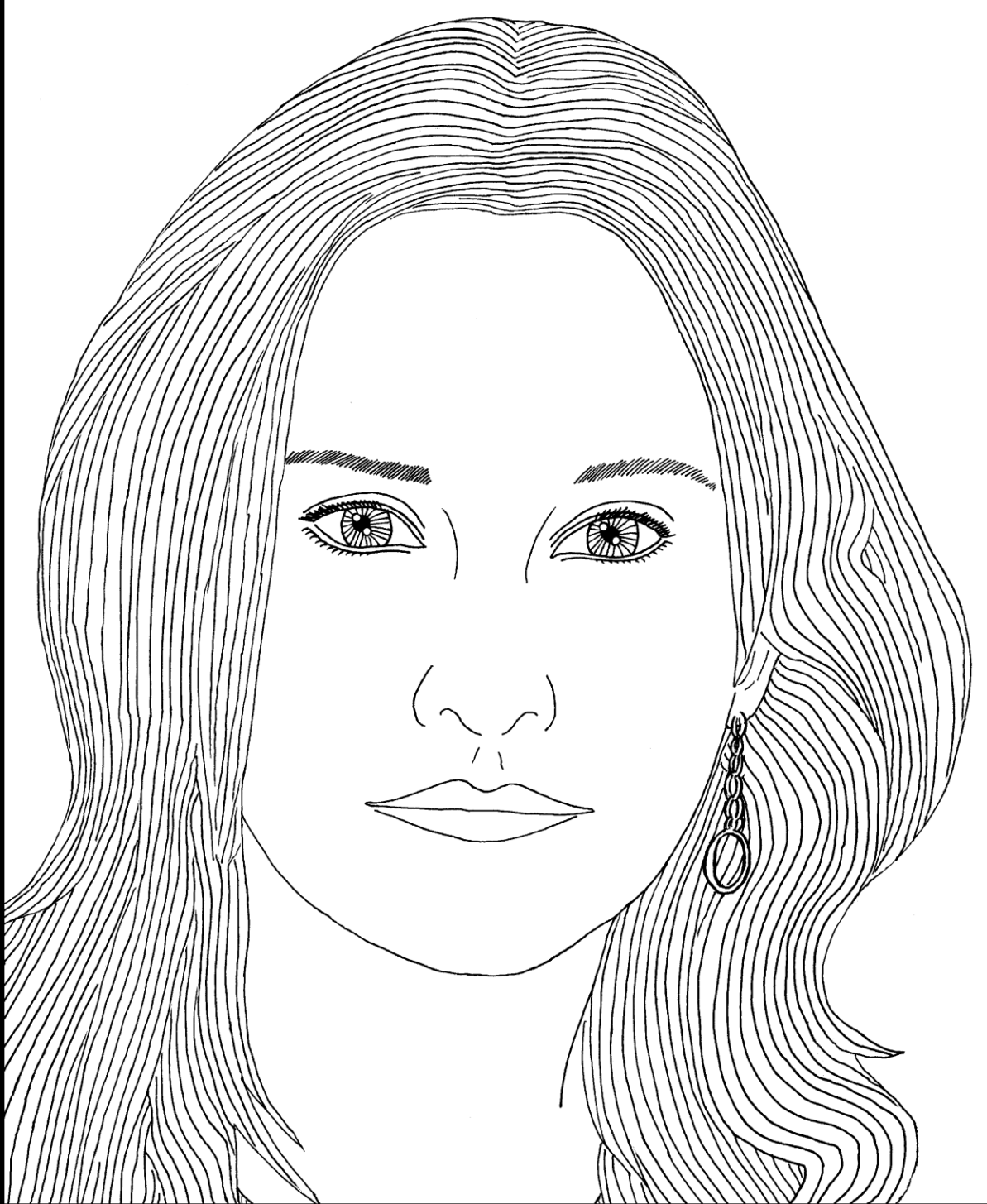
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"School feeding is a great tool to encourage education and provide food aid to children born into extremely impoverished situations. The kids in school being fed by WFP are empowered by their school meal to learn and better their lives!"

-- Lauren Bush

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"Every minute of every day, a child under 15 is infected with HIV - the overwhelming majority of children under 15 who are HIV-positive get infected through their mothers at birth. Without treatment, half of these children die before they reach their second birthday."

-- Gabriel Byrne

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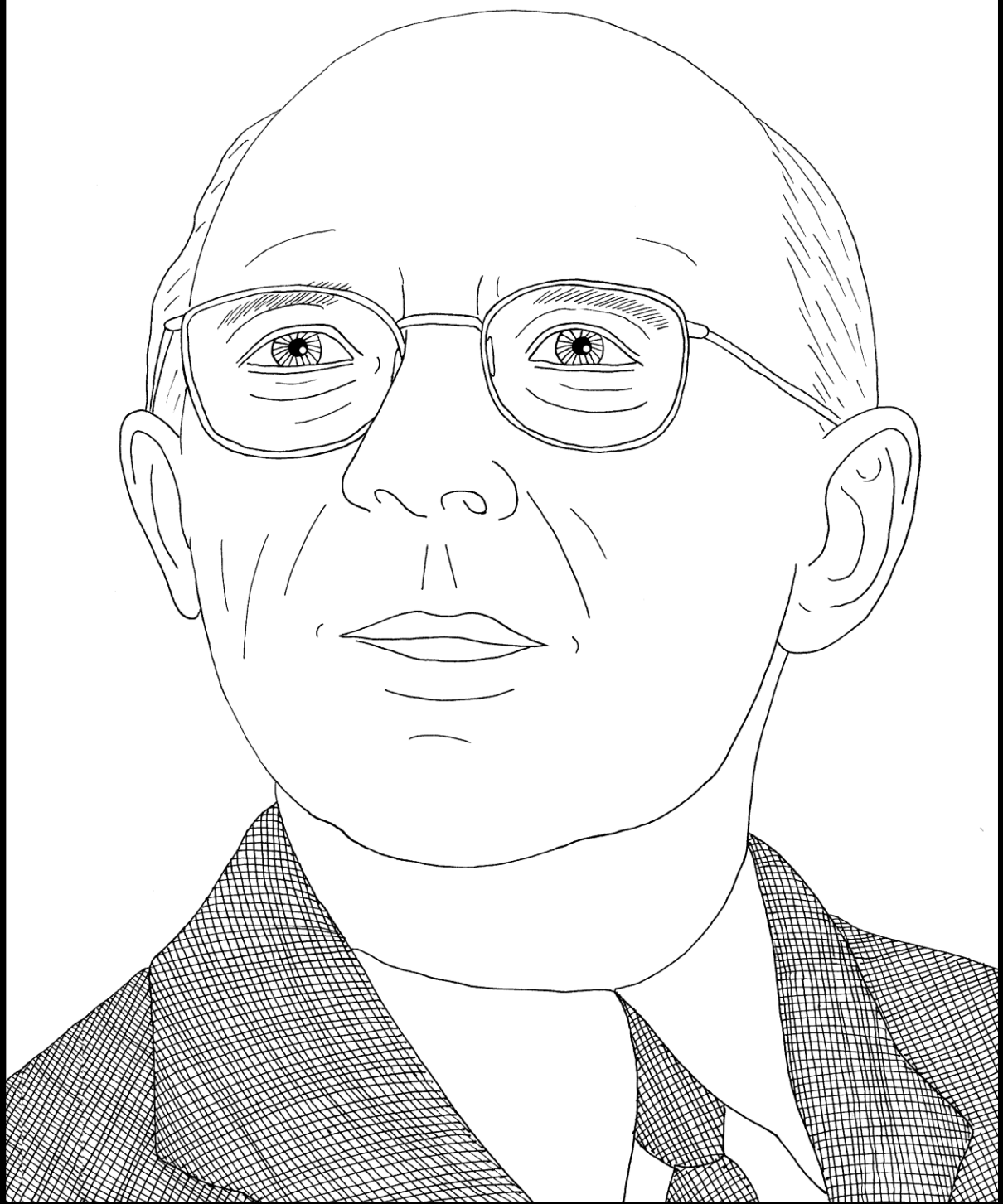
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"We must all work to make the world worthy of its children."
-- Pablo Casals

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"Stigma hurts. Because of AIDS, children are bullied, isolated and shut out of school. They are missing out on education. They are missing out on medicines. Children are missing your love, care and protection. Join me. And become a stigma buster. UNITE FOR CHILDREN - UNITE AGAINST AIDS"
-- Jackie Chan

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**"Music can speak louder than words, and I will
use my music to speak out on behalf of children everywhere."
-- Judy Collins**

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"UNICEF is helping mothers realize their dreams for the future — a future in which the basic needs for a child's survival: food, clean water and simple health care — are guaranteed."
-- Jane Curtin

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"Older, younger, anyone can help...people with passionate and thoughtful concerns make a difference every day...
It's really great to see how much difference that individuals can make."
-- Doris Day

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**"If we don't stand up for children, then we don't stand for much."
-- Marian Wright Edelman**

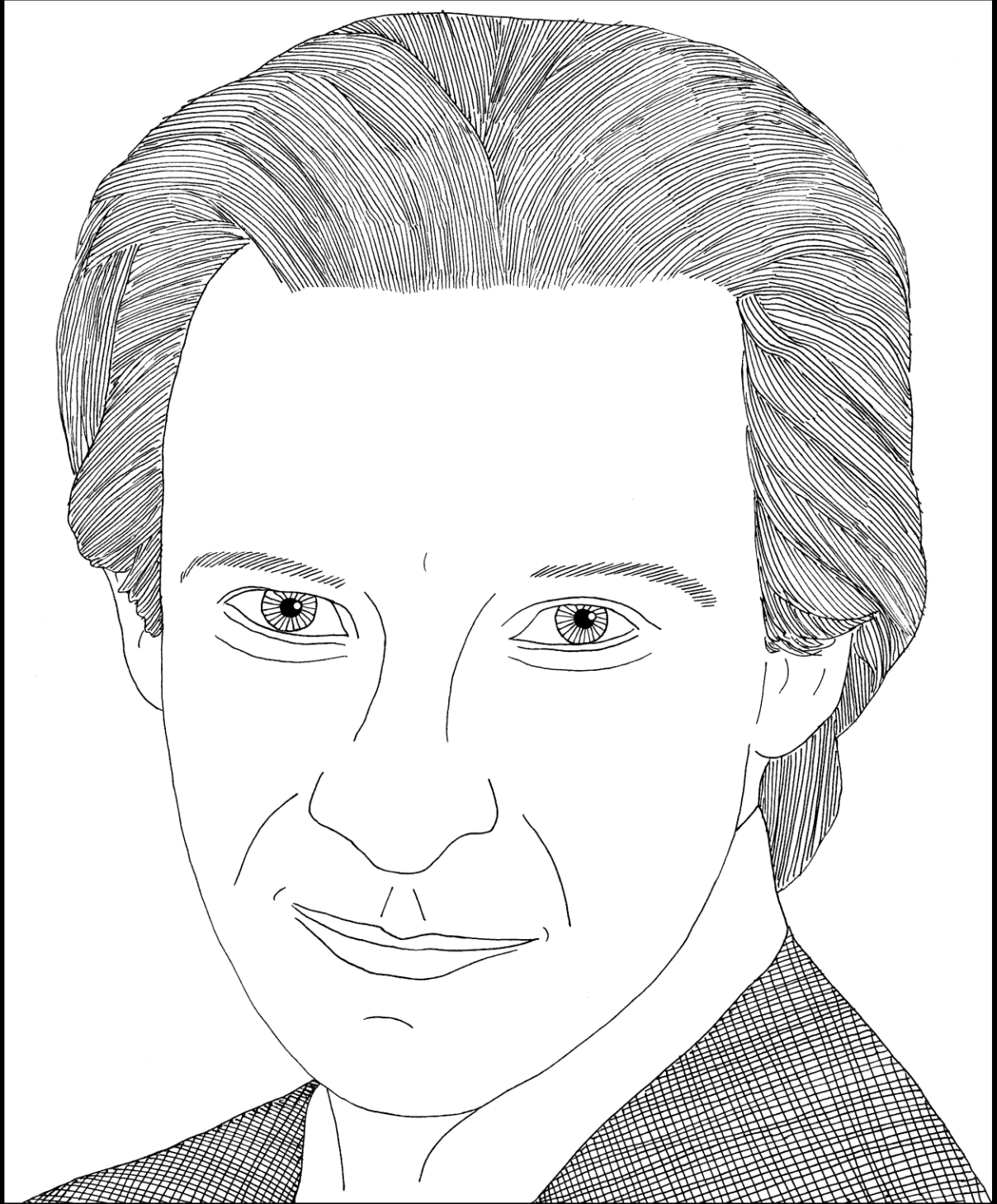
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"UNICEF's education initiative does not seek to impose, but to initiate and integrate. It does, however, aim to address the huge bias towards education for boys at the expense of girls in so many cultures."

-- Ralph Fiennes

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"I have a voice. It's one of my gifts.
I intend to use it on behalf of the children that UNICEF seeks to aid."
-- Laurence Fishburne

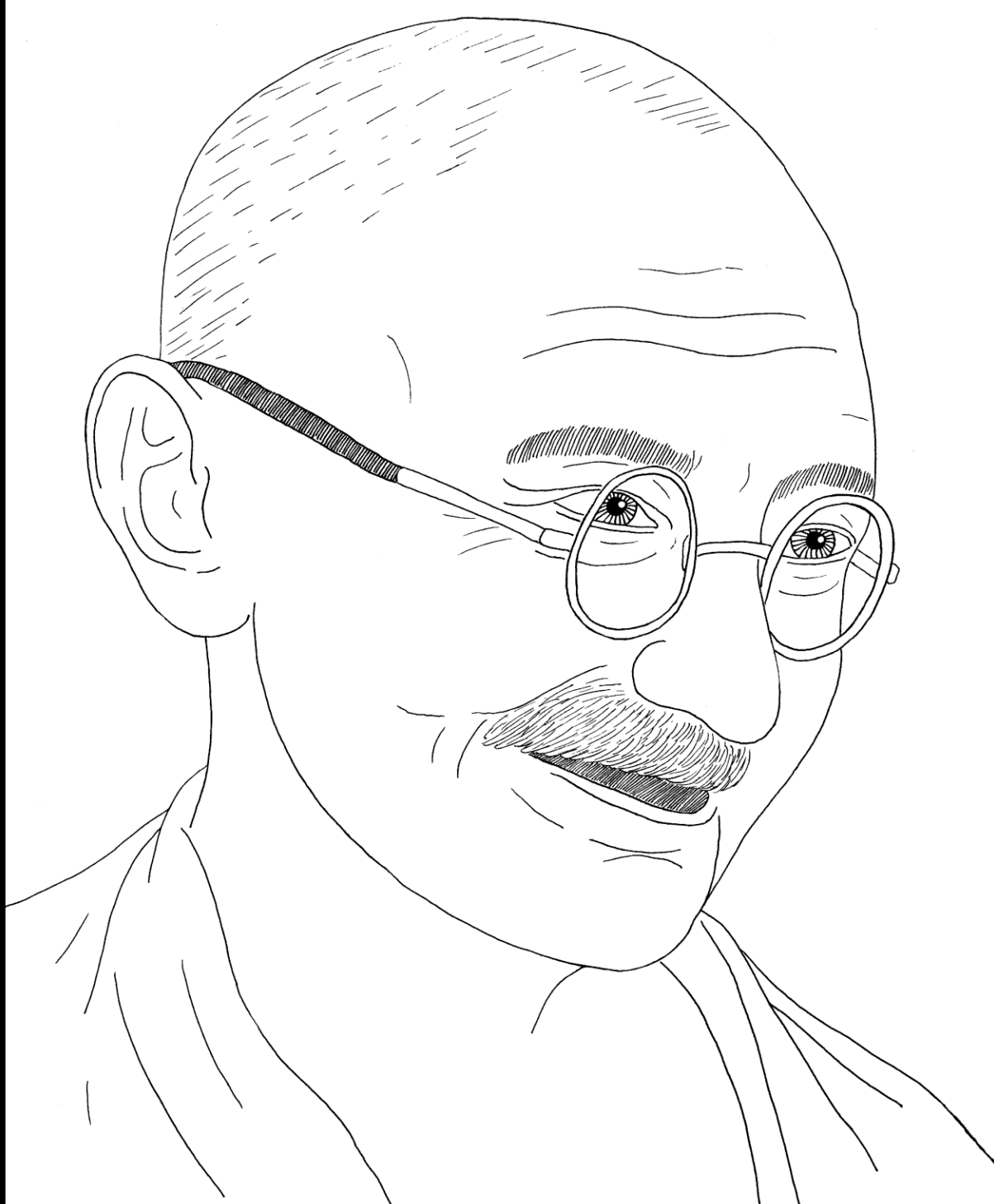
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"If we are ever to have real peace in this world
we shall have to begin with the children."

-- Mohandas Gandhi

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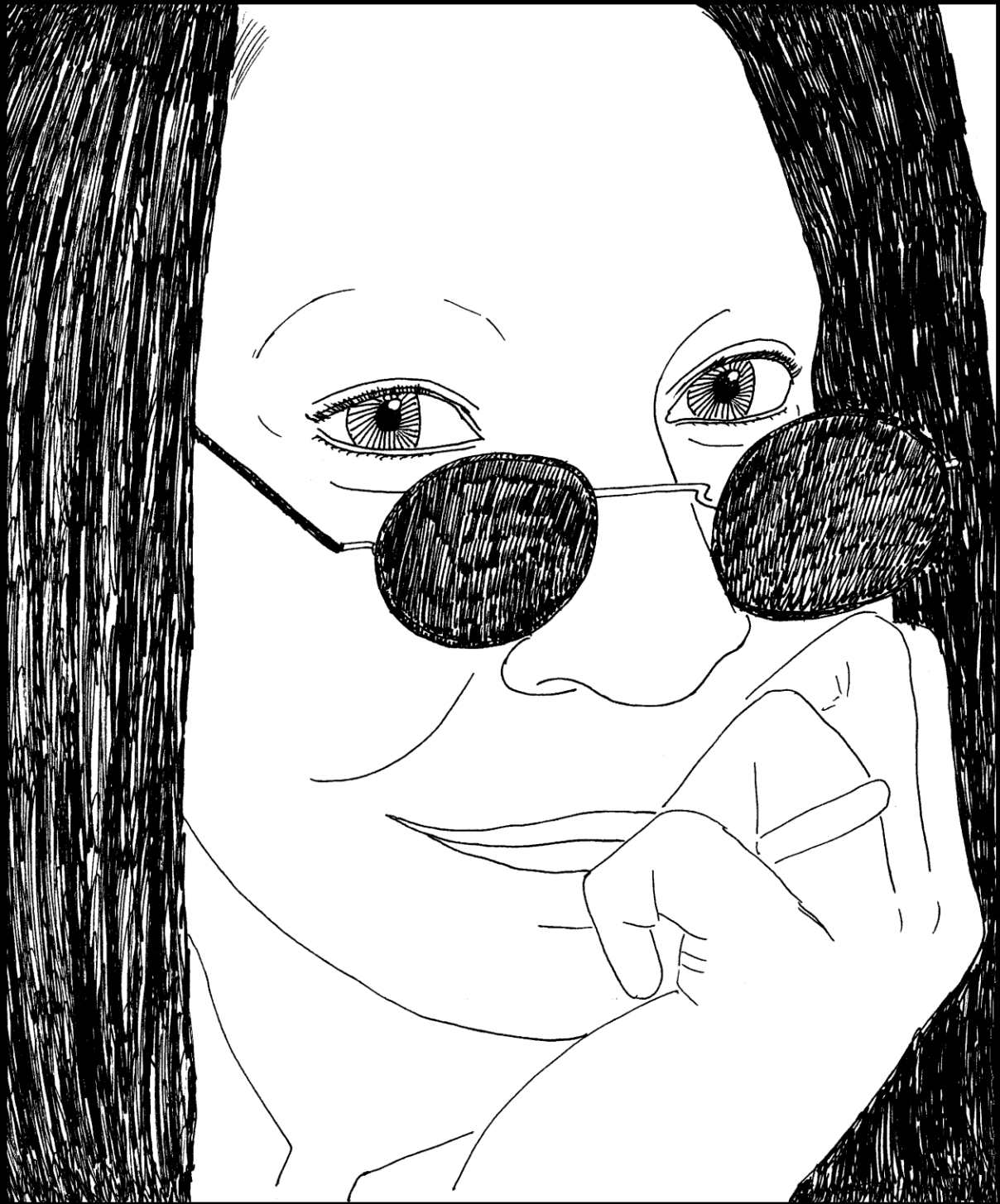
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"Children are a quality of life ...
when our children are happy, then we are better as human beings."
-- Whoopi Goldberg

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"We've got to work to save our children and do it with full respect for the fact that if we do not, no one else is going to do it."

-- Dorothy Height

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**"Have we forgotten about the children,
and thus forsaken the next generation?"
-- Audrey Hepburn**

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"It was once said that the moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; and those who are in the shadows of life, the sick, the needy and the handicapped."

-- Hubert Humphrey

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"I was very fortunate to have learned the transforming power of music early in life. As an adult I want to share that power by inspiring people to care about their neighbors near and far. Being a UNICEF Ambassador allows me this kind of opportunity."

-- India.Arie

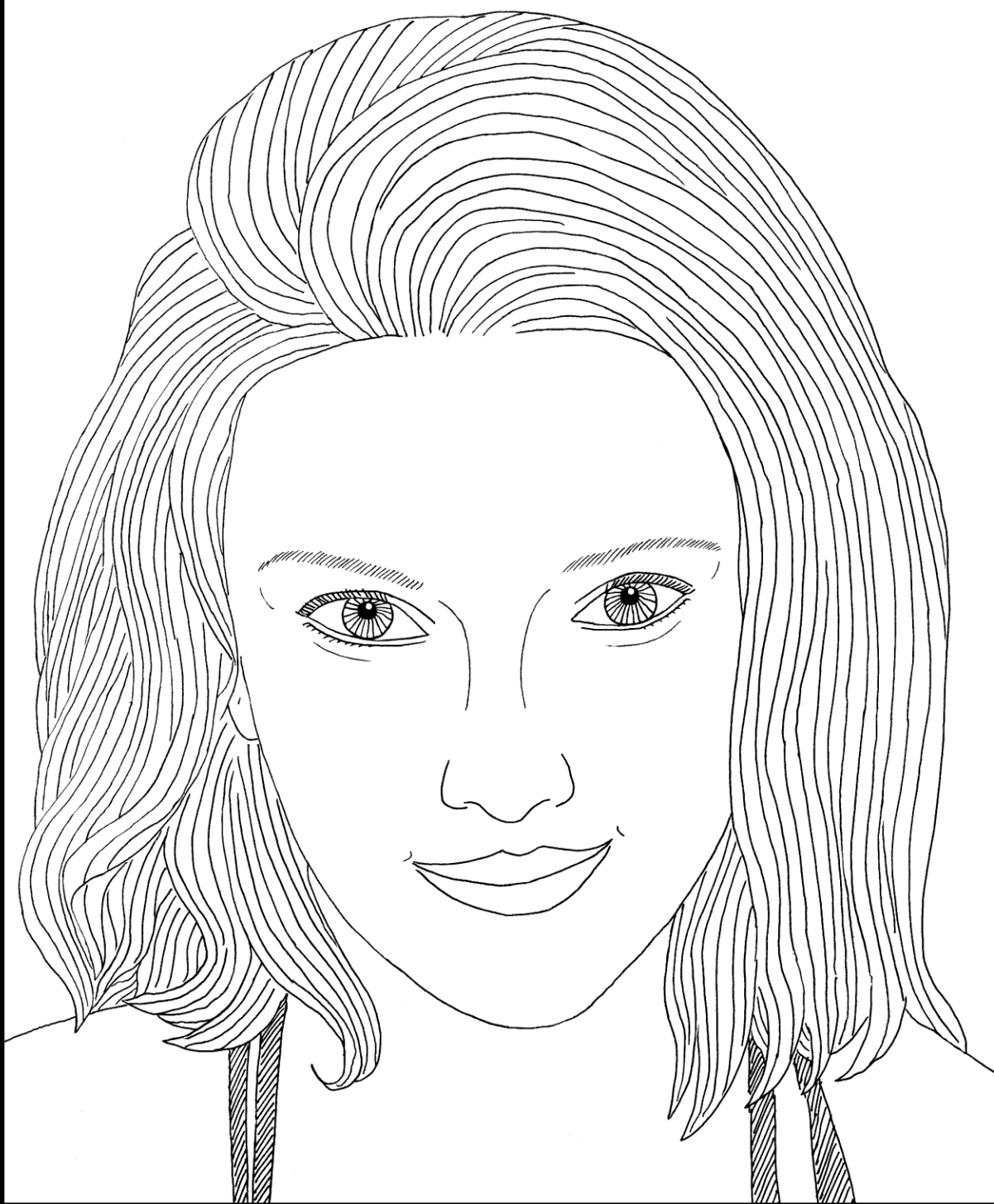
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"I'm not a statistician, but it doesn't take a genius to work out that 100 million children being denied an education is ridiculous. There is nothing lost in translation here, it's obvious that's wrong."
-- Scarlett Johansson

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**“Over 20 million children of conflict are out of school.
Education is often forgotten.”
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"I believe deeply that children are more powerful than oil, more beautiful than rivers, more precious than any other natural resource a country can have. I feel that the most rewarding thing I have ever done in my life is to be associated with UNICEF."

-- Danny Kaye

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"I think it's important for me as an actor that I say these are the issues I'm going to be committed to. One of them for me is women and children's health around the world and their rights..."

-- Nicole Kidman

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**"I won't give up until the exploitation of all children
has ended and all children have their rights."**

-- Craig Kielburger

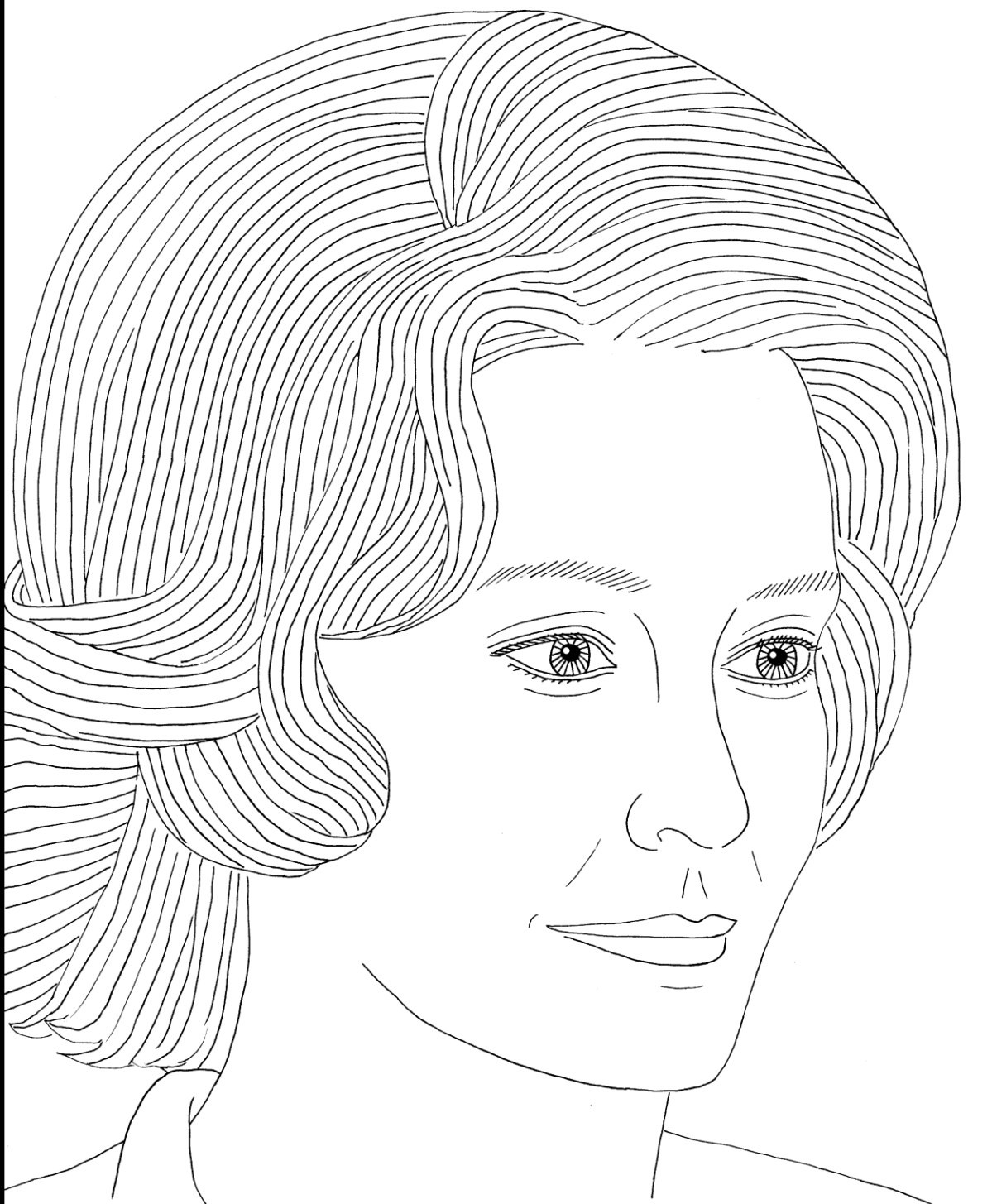
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"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or exploitation."

-- Jessica Lange

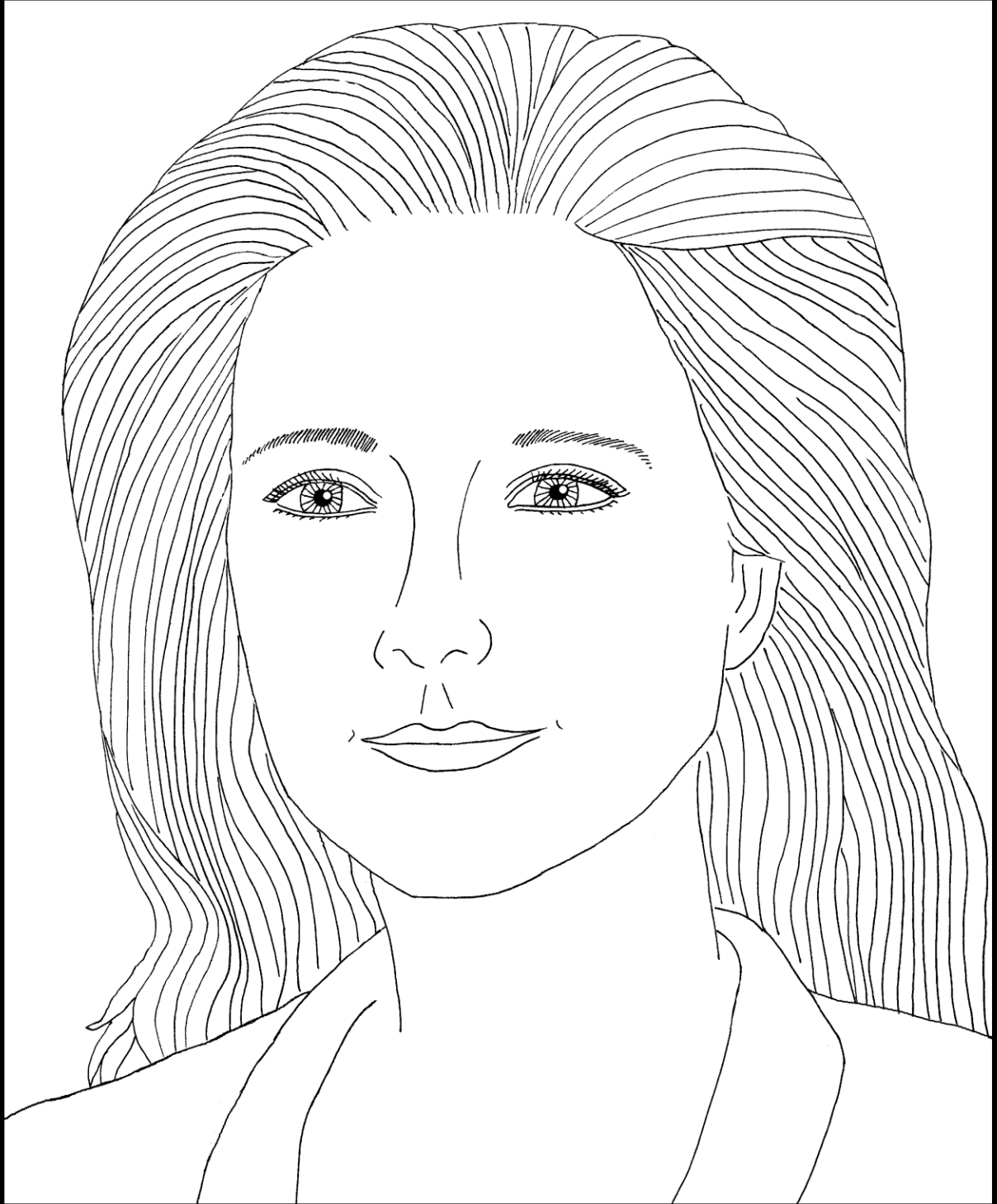
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**"There is no greater cause than making the world fit for children."
-- Téa Leoni**

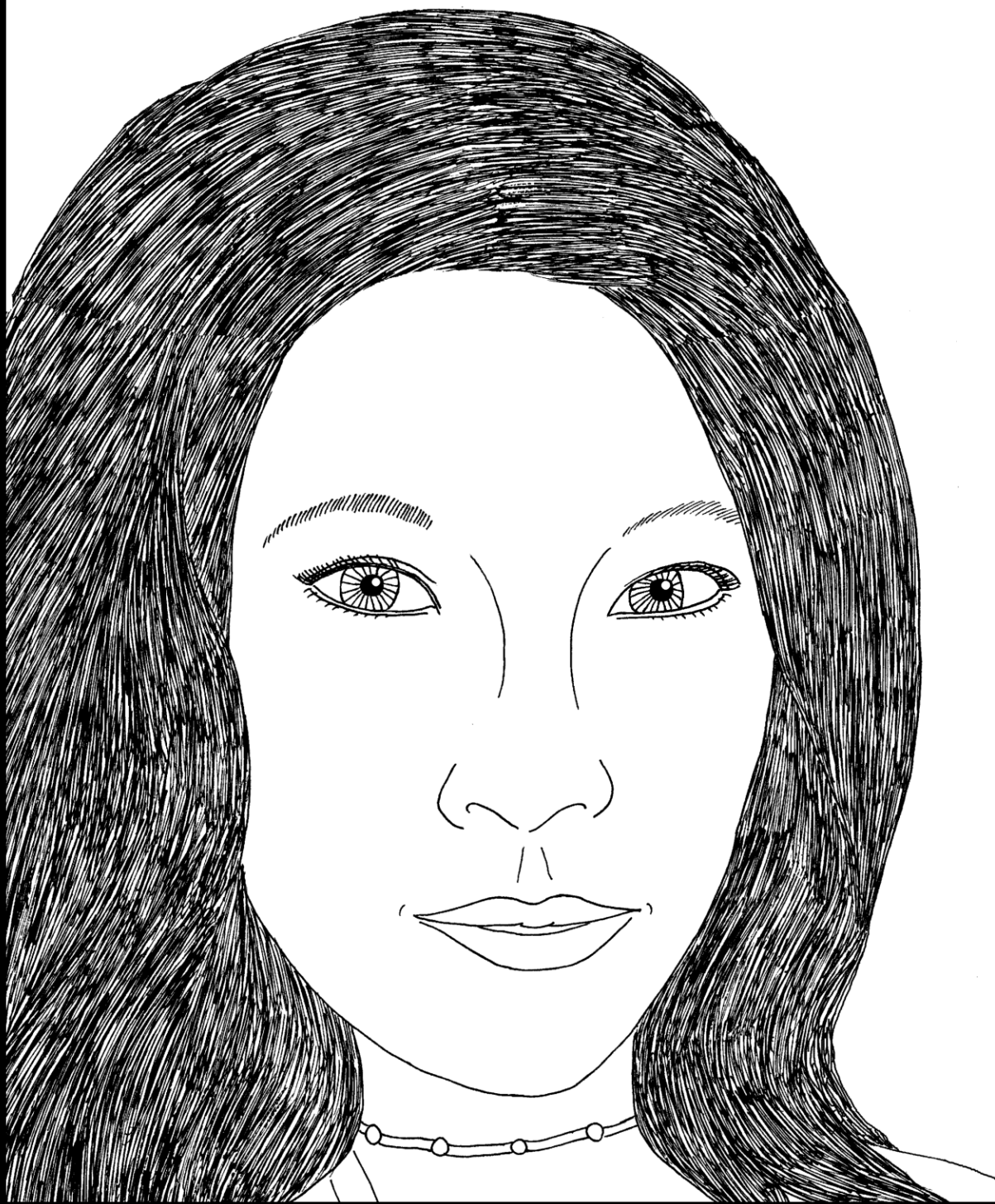
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UNICEF DAY - OCTOBER 31

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"I've witnessed the total devastation of HIV and AIDS in sub-Saharan Africa... I've met too many brave and beautiful children who are struggling to care for their sick parents or their orphaned brothers and sisters. Many children infected with HIV will not live to see their fifth birthday... Children suffer not only from this virus but also the stigma, poverty and destruction that accompany it. As a UNICEF ambassador I hope to draw more attention and funding to this crisis." -- Lucy Liu

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**"In a disparate world, children are a unifying force capable of bringing us all together in support of a common ethic."
-- Graça Machel-Mandela**

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**"UNICEF is successfully giving children and young people
all over the world opportunities and hope."**

-- Ewan McGregor

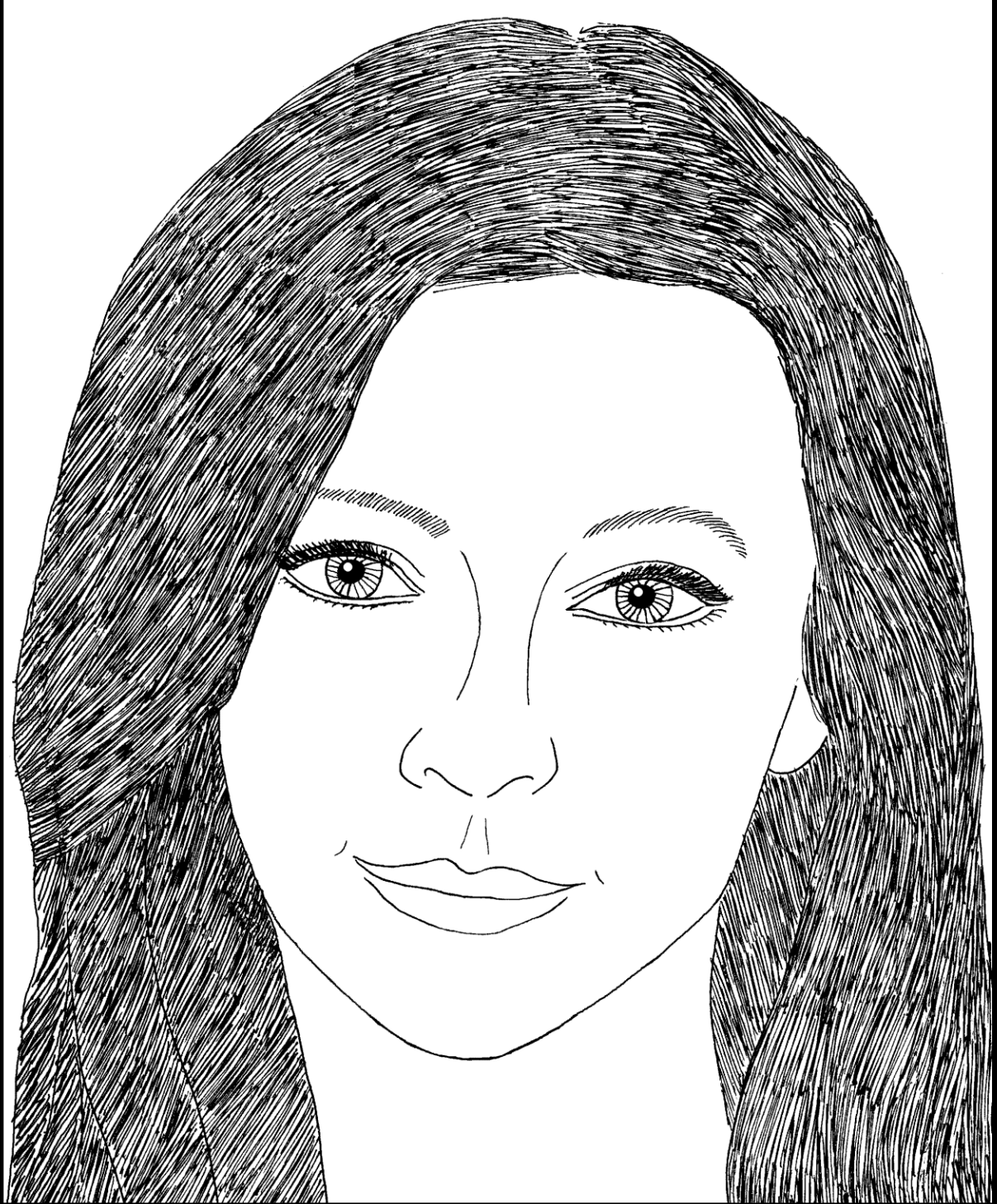
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"What can we do to make the world's children a priority..."
-- Alyssa Milano

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"Within the child lies the fate of the future."
-- Maria Montessori

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"Teach love, generosity, good manners and some of that will drift from the classroom to the home and who knows, the children will be educating the parents. Lets face it; the children who do that are the hope of tomorrow."

-- Sir Roger Moore

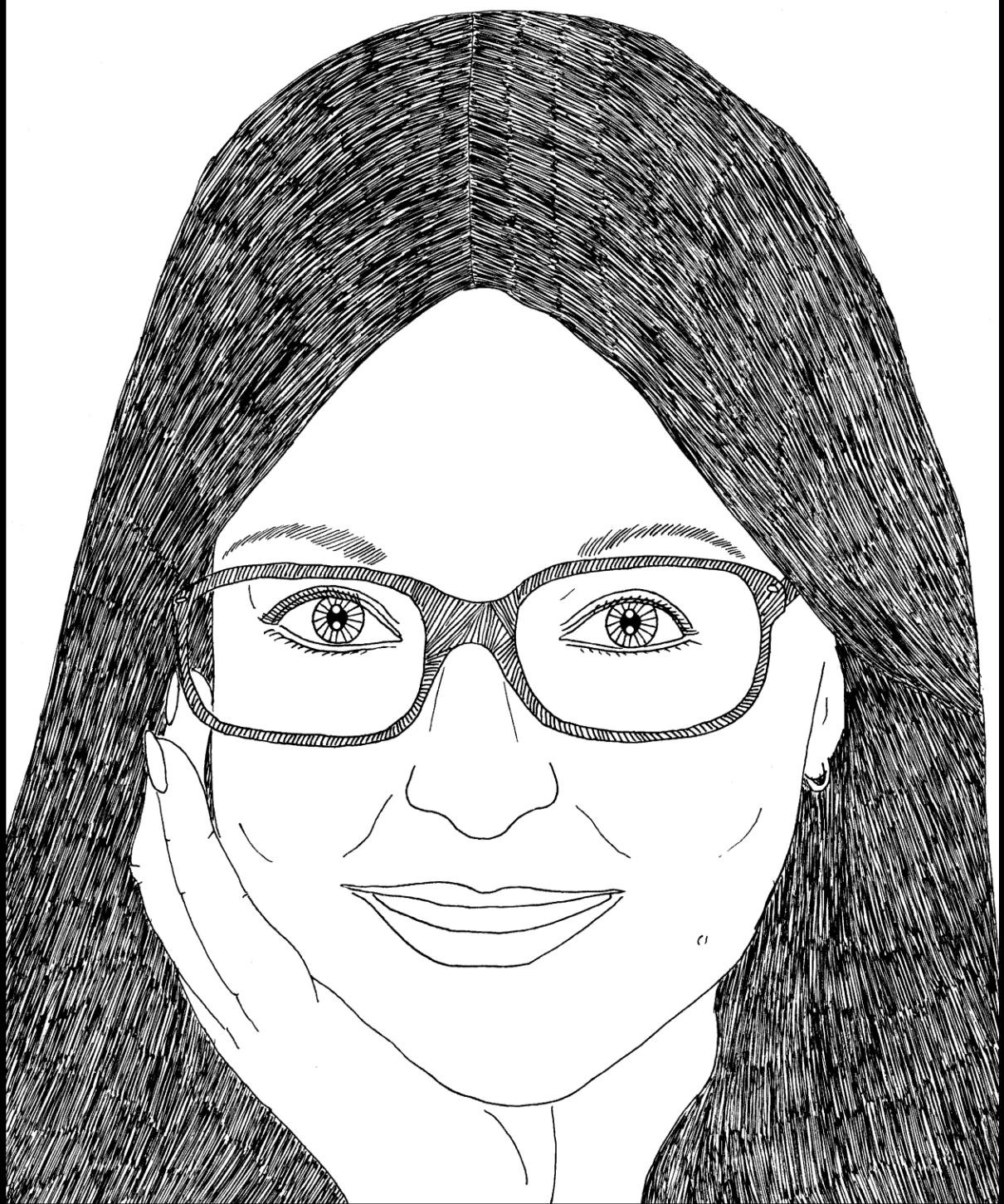
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"Everywhere I went, I realized that children are society's victims ...
We have a duty to speak to political leaders, to influence
people to give these children a better future."

-- Nana Mouskouri

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"I am selfish. I reach for the world I want to live in.
And I believe in leaving our best we can do to our children."
-- Holly Near

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**"The cause of making the world
a better place for children unites us all..."**
-- Liam Neeson

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"It took a lot of blood, sweat and tears to get to where we are today, but we have just begun. Today we begin in earnest the work of making sure that the world we leave our children is just a little bit better than the one we inhabit today."

-- Barack Obama

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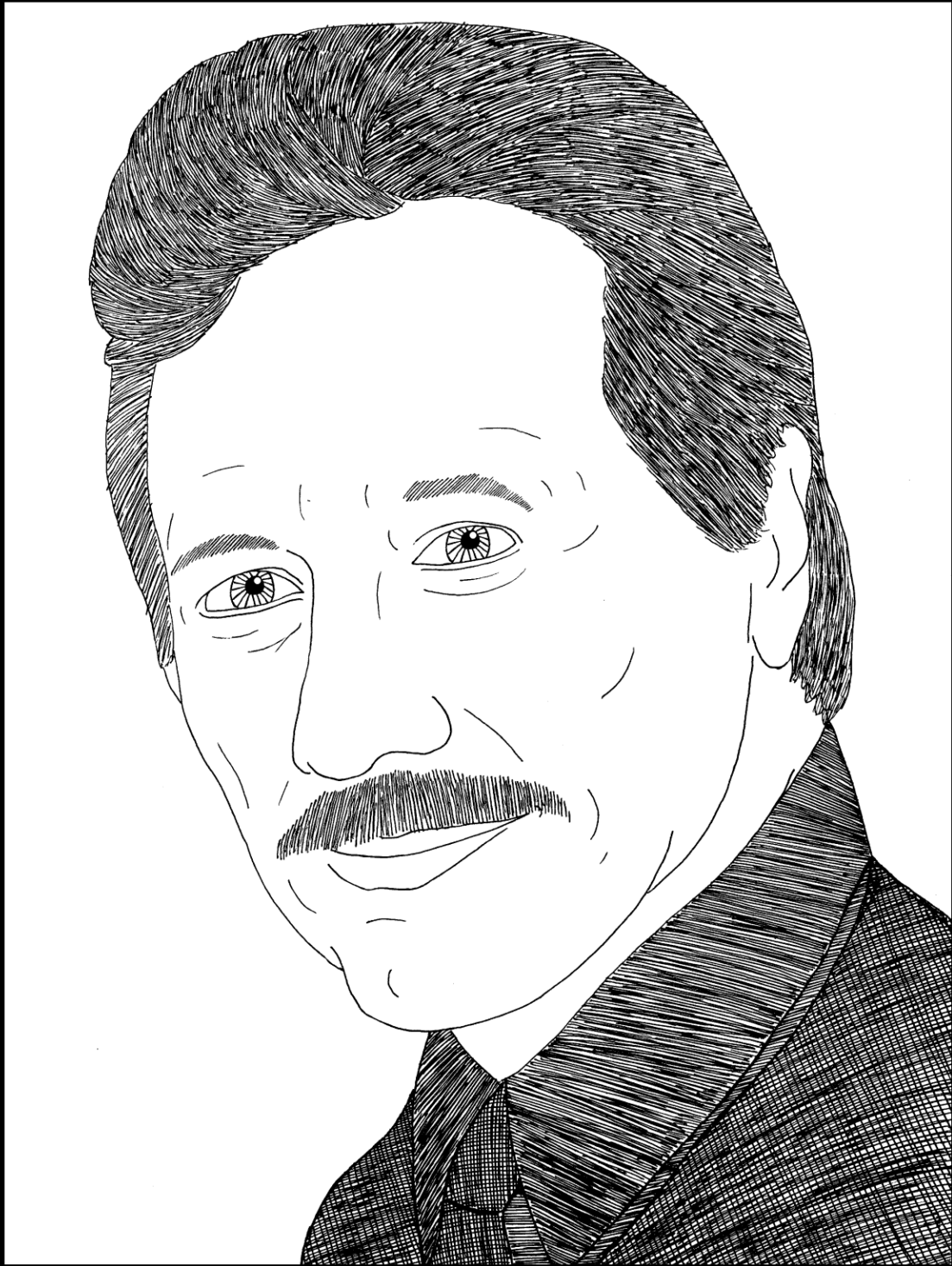
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"Our love for life can propel us to share and provide
a secure future for the children of our country."

-- Edward James Olmos

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"the time has come to make the protection of children -- all our children -- a common cause that can unite us across the boundaries of our political orientation, religious affiliation and cultural traditions."
-- Olara Otunnu

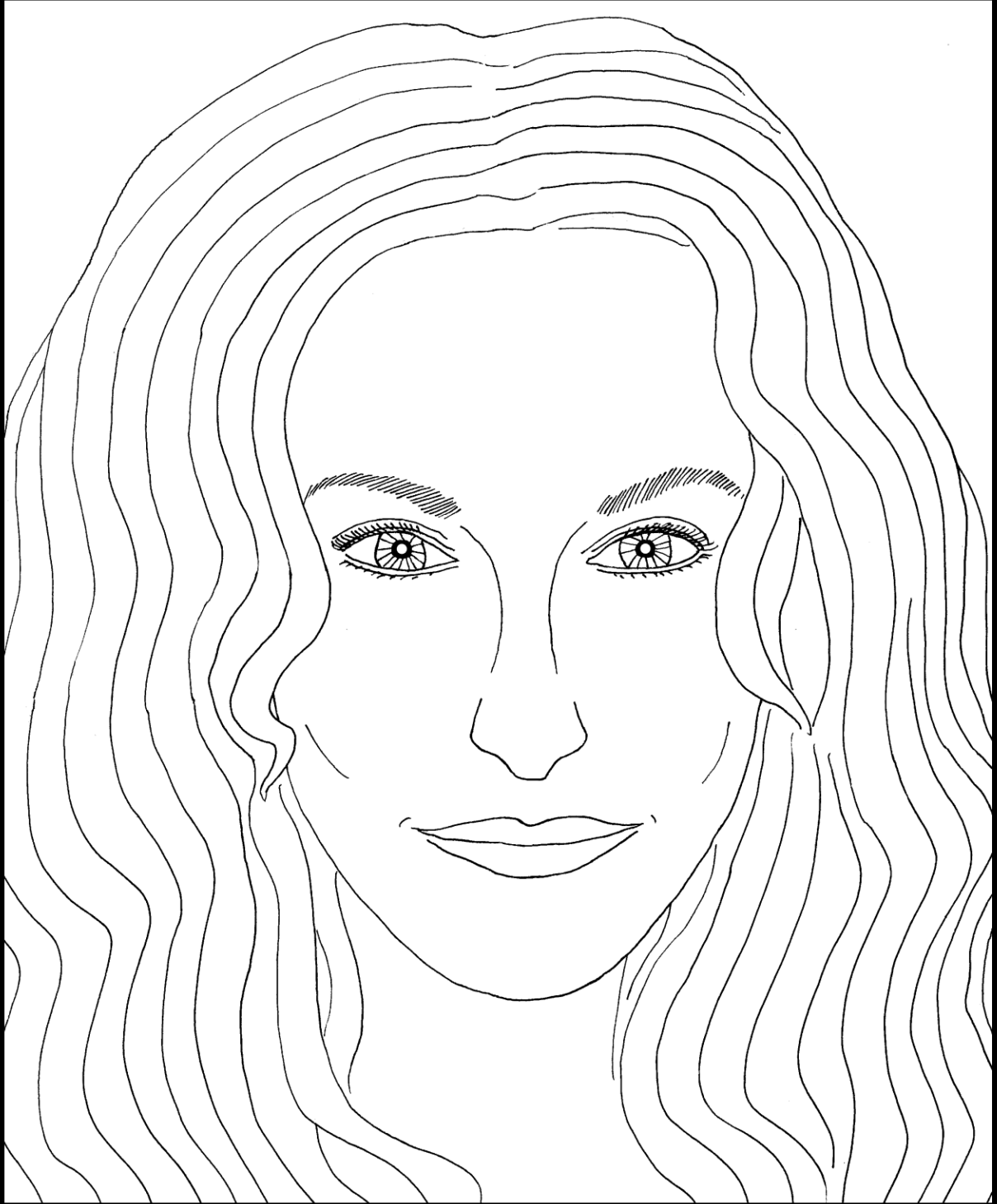
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**"Working on behalf of UNICEF's lifesaving efforts
is one of my most valued roles."**

-- Sarah Jessica Parker

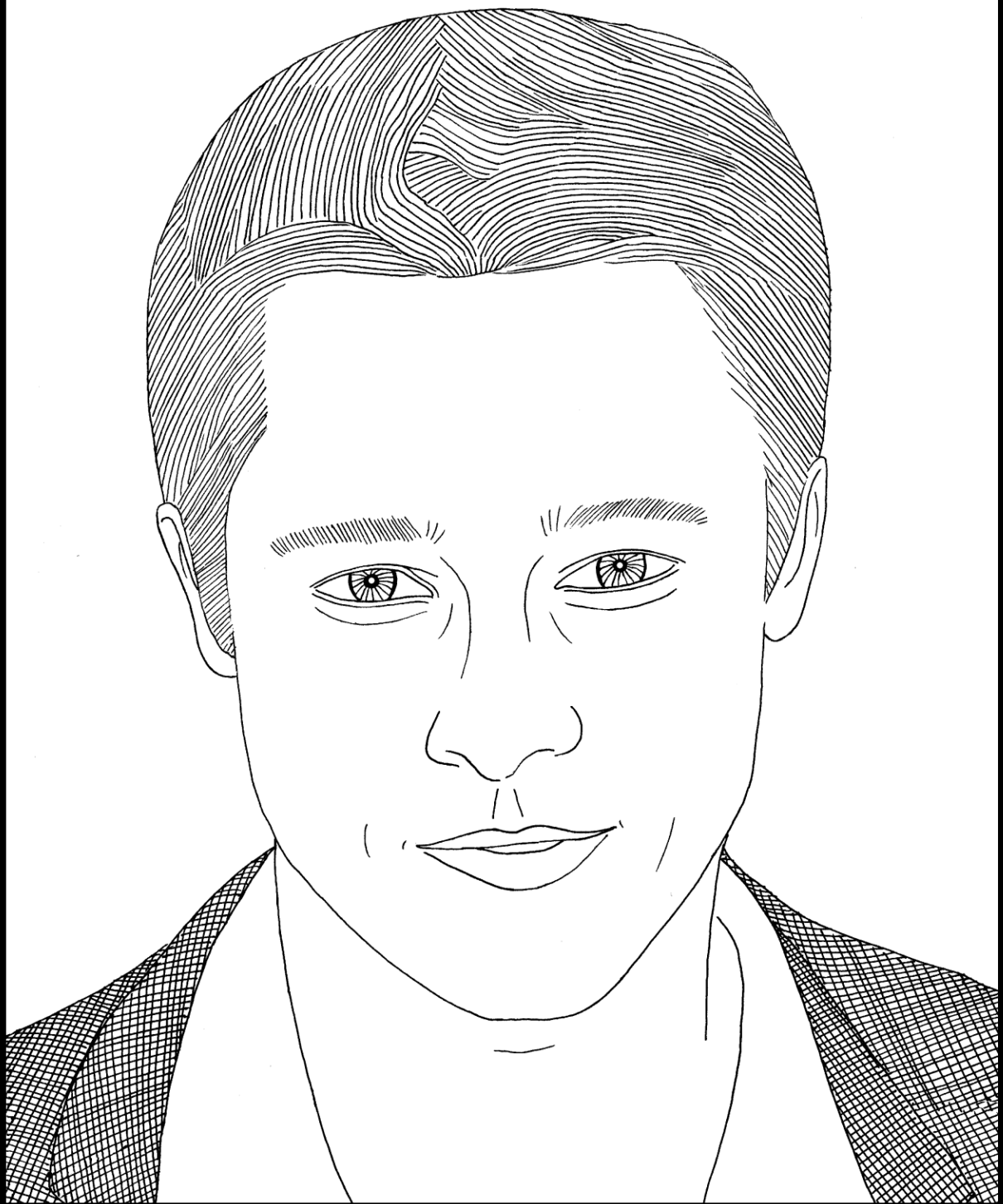
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"Let us be the ones who say we do not accept that a child dies every three seconds simply because he does not have the drugs you and I have. Let us be the ones to say we are not satisfied that your place of birth determines your right to life. Let us be outraged, let us be loud, let us be bold."

-- Brad Pitt

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"When my children wake up in the morning they know they will eat breakfast, get hugs from their parents, go to a good, safe school. Plates are full and store windows are glittering. But at the same time the great majority of the world's children and women stand - no - shiver on the precipice."

-- Susan Sarandon

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"We can make a difference in a child's life by joining with UNICEF to ensure that mothers and children are given the treatment that they deserve, in order to live a life free from HIV and AIDS."

-- Claudia Schiffer

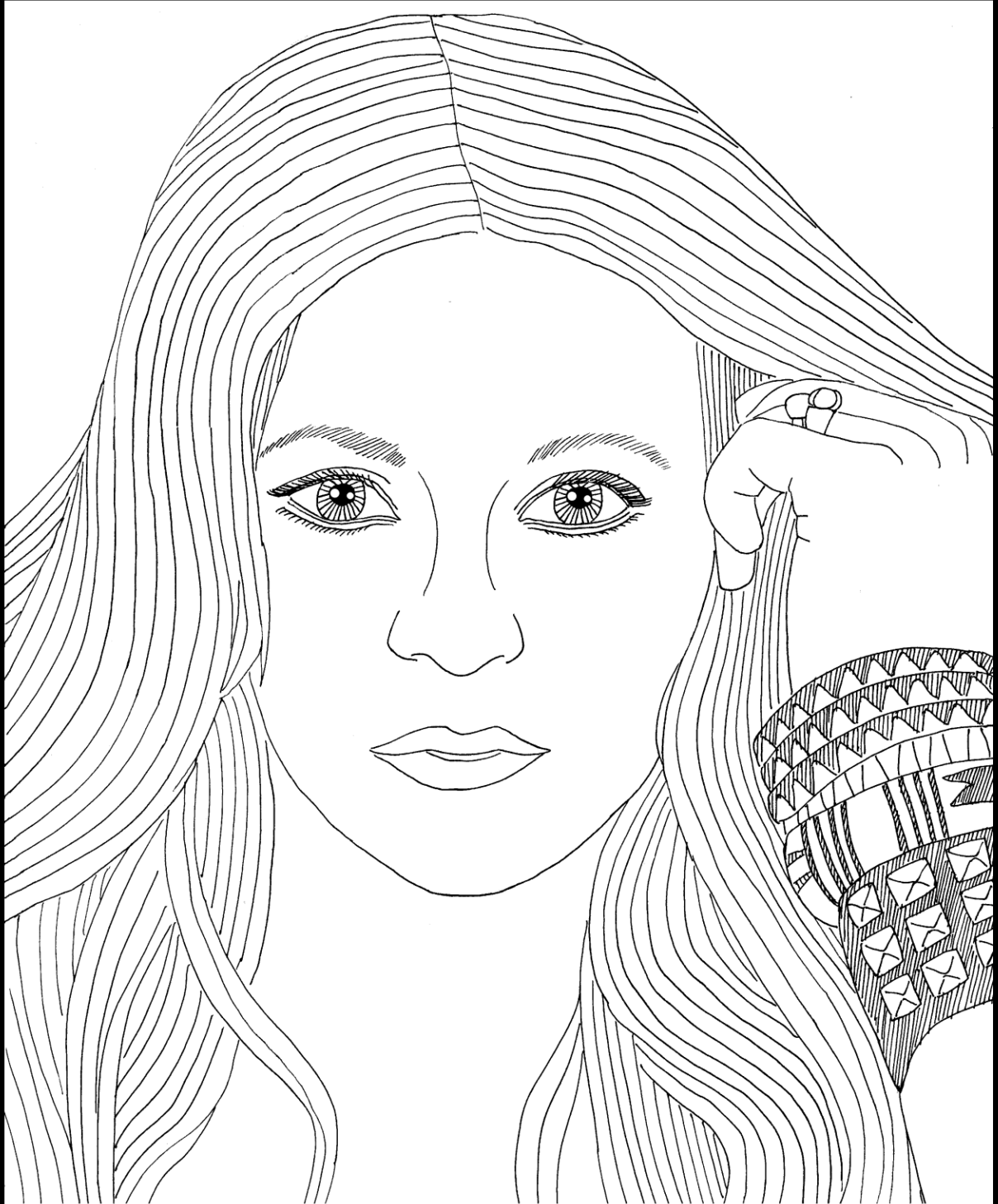
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"The schools play an important role when it comes down to protecting children against violence. Violence is one of the principal reasons why children don't go to school. It's also one of the causes of the alarming school dropout rates."

-- Shakira

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"I want a different world. One where I don't wake up thinking I'm so lucky to be able to feed my daughter, and able to give people a clean drink of water. I don't want images of starving babies at the breast in my mind. I want that to change. And if I want that, I had better do something about it."

-- Emma Thompson

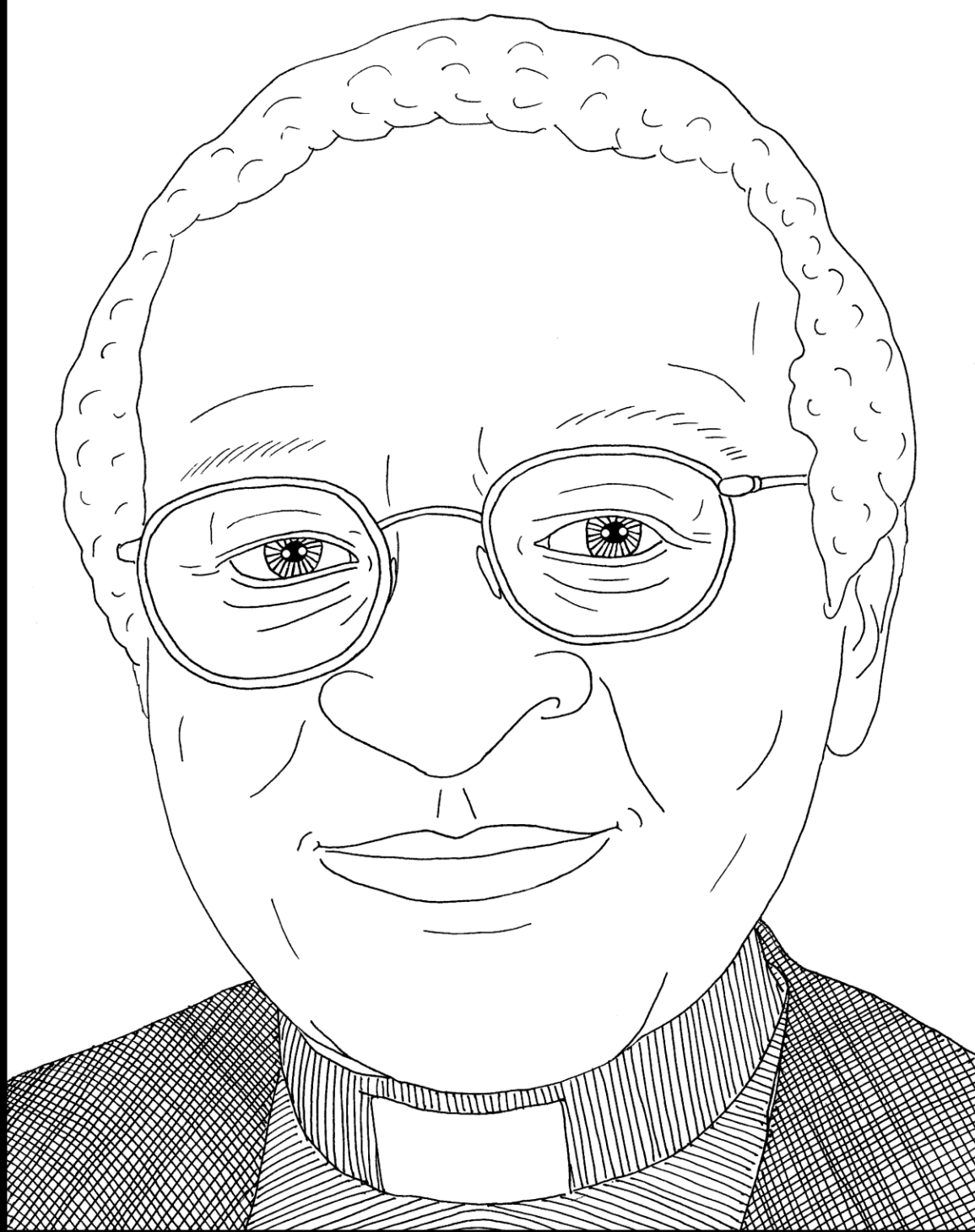
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"...Just a fraction of what is extended so obscenely on defense budgets would make a real difference in enabling God's children to fill their stomachs, be educated, and be given the chance to lead fulfilled and happy lives."

-- Archbishop Desmond Tutu

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"Did you know that every two hours the nations of this world spend as much on armaments as they spend on the children of this world every year?"

-- Sir Peter Ustinov

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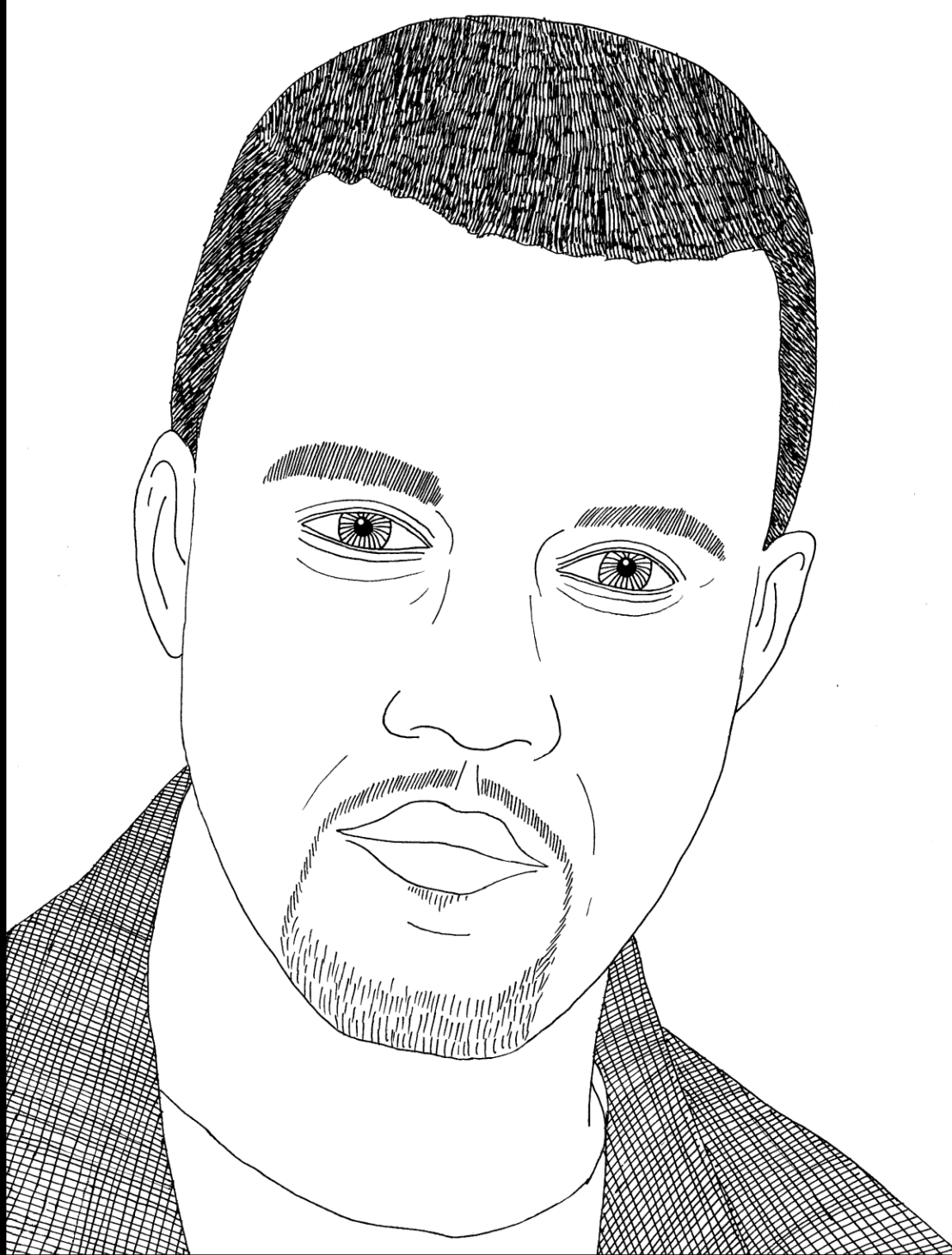
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"I want to help change the way young people look at school,
and hence, the way they look at their futures."

-- Kanye West

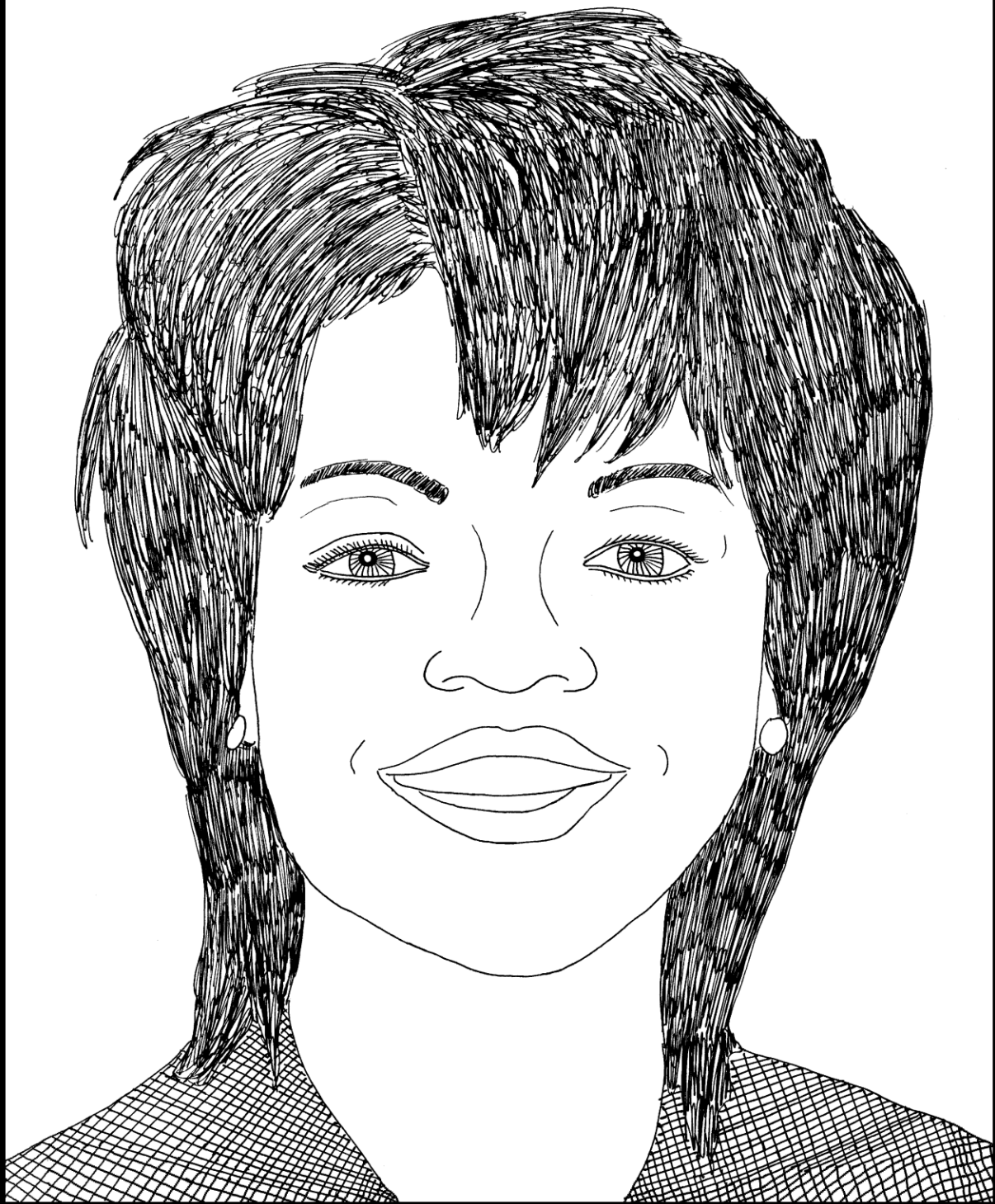
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"Education is the way to move mountains, to build bridges, to change the world. Education is the path to the future. I believe that education is indeed freedom."

-- Oprah Winfrey

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